

THE SECRET OF THE COAST  
AND THE HISTORY OF THE  
COUNTRY





CALIFORNIA STATE POLYTECHNIC  
COLLEGE

San Luis Obispo, California

Members, Santa Barbara Chapter  
American Institute of Architects

Gentlemen:

We of the staff of the Department of Architectural Engineering wish to thank you for the assistance and financial help you provided to bring this student exercise to completion. These same students who will someday inherit your obligations and responsibilities in the built environment, and through your efforts their preparation has been enhanced in a practical way. Like you, they now better understand the nature of the community and have learned to have a genuine concern for its well being.

Santa Barbara in the past has appeared in architectural textbooks as a model of community inspiration, pride, and control; and it is hard to believe that good planning, thought and understanding can make this disappear before your eyes.

This student work is offered only with the hope of helping with your efforts toward the abominations of chaos, congestion, and characterless monotony. We have further hope for an increase of the cooperative and dedicated citizenry who should speak out with you for planning your coming growth in a way which will preserve the spirit and soul of the wonderful community which is Santa Barbara.

Sincerely,

George J. Hasslein, A.I.A., Head  
Department of Architectural Engineering  
California State Polytechnic College









CALIFORNIA STATE POLYTECHNIC  
COLLEGE

San Luis Obispo, California

Members, Santa Barbara Chapter  
American Institute of Architects

Gentlemen:

We of the staff of the Department of Architectural Engineering wish to thank you for the assistance and financial help you provided to bring this student exercise to completion. These same students who will someday inherit your obligations and responsibilities in the architectural environment, and through your efforts their preparation has been enhanced in a number of ways. Like you, they now better understand the nature of the community and have learned to have a concern for its well being.

Santa Barbara in the past has appeared in architectural textbooks as a model of community inspiration, pride, and control; and it is hard to believe that good thought and understanding can make this disappear before your eyes.

This student work is offered only with the hope of helping with your efforts toward the abominations of chaos, congestion, and characterless monotony. We have further hope for an increase of the cooperative and dedicated citizenry who shall speak out with you for planning your coming growth in a way which will preserve the peace and soul of the wonderful community which is Santa Barbara.

Sincerely,

George J. Hasslein, A.I.A., Head  
Department of Architectural Engineering  
California State Polytechnic College



TABLE OF CONTENTS

|          |                                       |
|----------|---------------------------------------|
| CHART 1  | Annexation Map                        |
| 2        | Generalized Slope Map                 |
| 3        | Climate Charts                        |
| 4        | Precipitation Chart                   |
| 5        | Climate Charts                        |
| 6        | Agriculture and Employment Chart      |
| 7        | Taxable Retail Sales and Construction |
| 8        | Tax Base and Average Taxable Income   |
| 9        | Population Distribution Map           |
| 10       | Population Studies                    |
| 11       | Population Studies                    |
| 12       | Population Studies                    |
| 13       | Holding Capacity Map                  |
| 14       | Generalized Land Use Map              |
| 15       | Land Use Chart                        |
| 16       | Land Use Chart                        |
| 17       | Generalized Zoning Map                |
| 18       | Vehicles and Circulation Chart        |
| 19       | Recreation Facilities                 |
| 20       | Recreation Map                        |
| 21       | The Educational Operating Dollar      |
| 22       | Educational Facilities                |
| ..... 23 | Five Year School Trends               |

|          |                     |
|----------|---------------------|
| CHART 25 | Education Map       |
| ..... 26 | Public Services Map |

..... SKETCHES

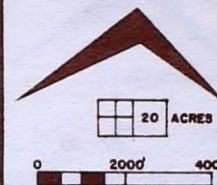
|          |                           |
|----------|---------------------------|
| CHART 27 | Questionnaire Section Map |
| 28       | Questionnaire Data        |
| ..... 29 | Questionnaire Data        |

..... THE PROPOSED GENERAL PLAN FOR SANTA BARBARA



# SANTA BARBARA

ANNEXATION HISTORY



## LEGEND

ORIGINAL CITY 1853  
1853 - 1900  
1900 - 1910  
1910 - 1920  
1920 - 1930  
1930 - 1940  
1940 - 1950  
1950 - 1960  
1960 TO DATE

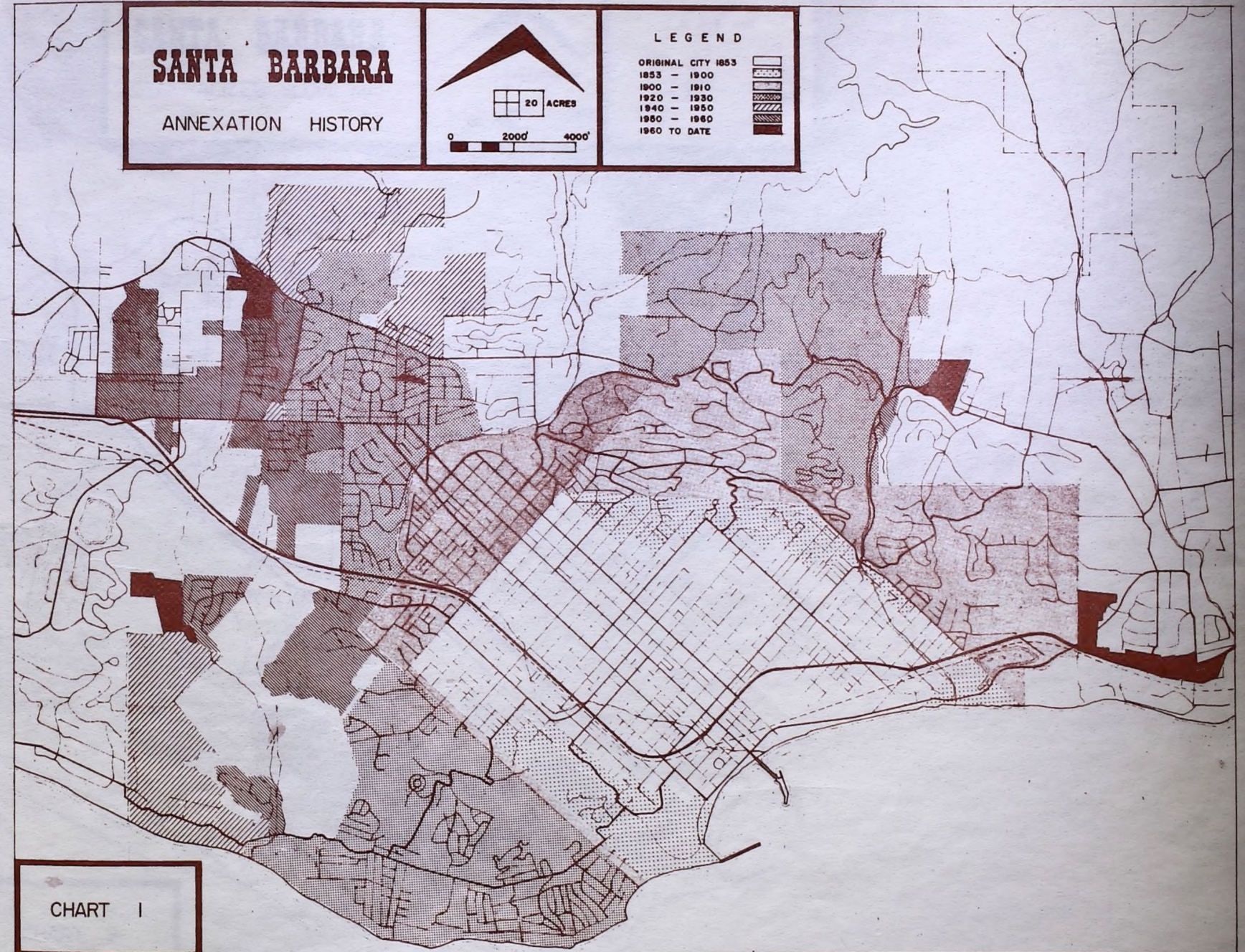
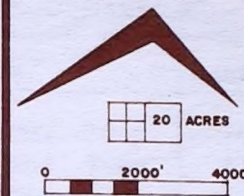


CHART I



# SANTA BARBARA

GENERALIZED SLOPE MAP



## LEGEND

0 - 12 %  
12 - 25 %  
25 + %

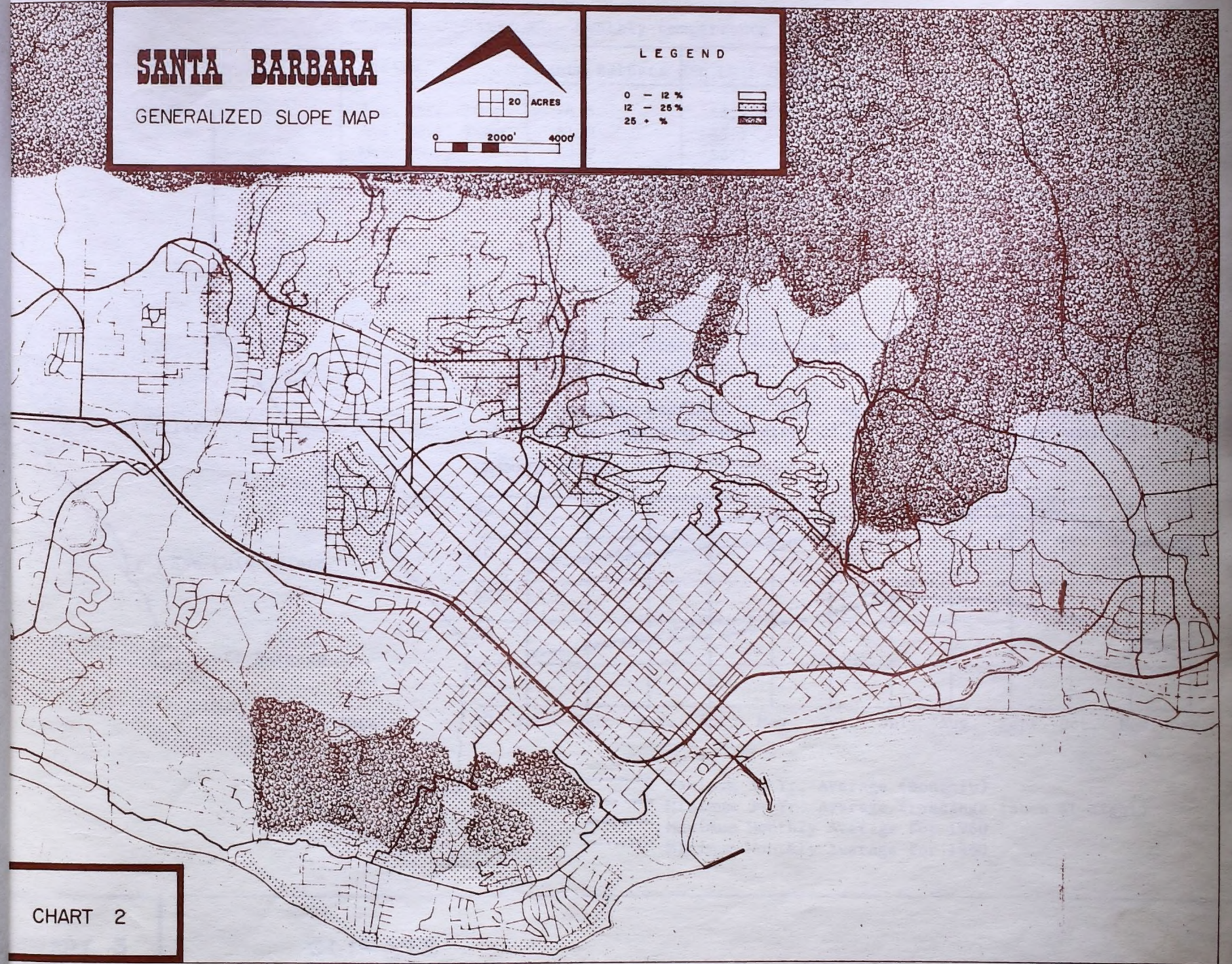
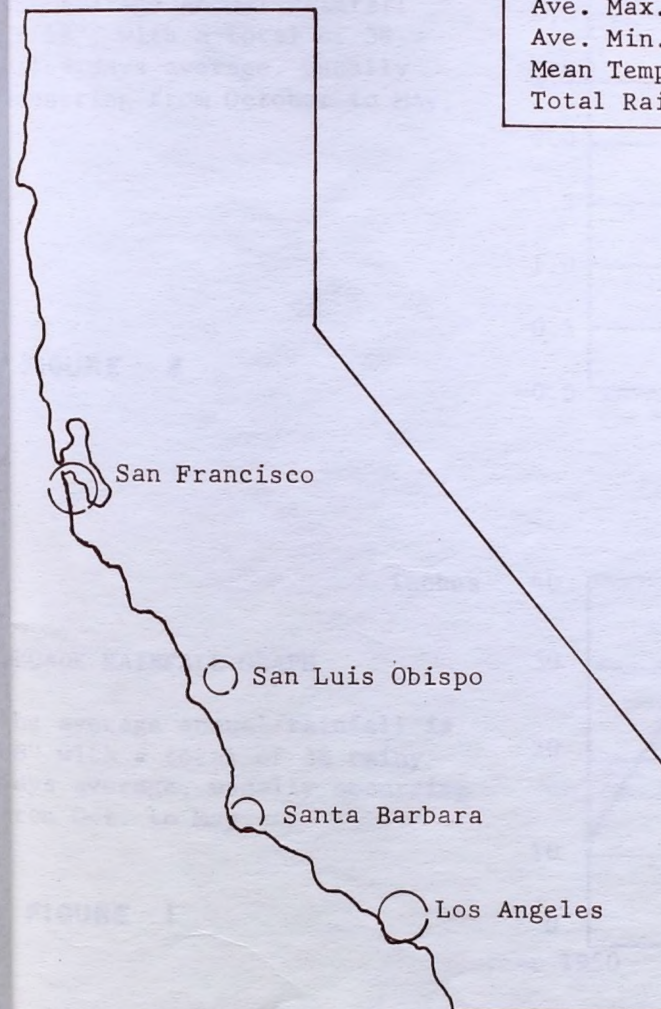


CHART 2



# CLIMATE COMPARISONS: Monthly temperature comparisons of 1960

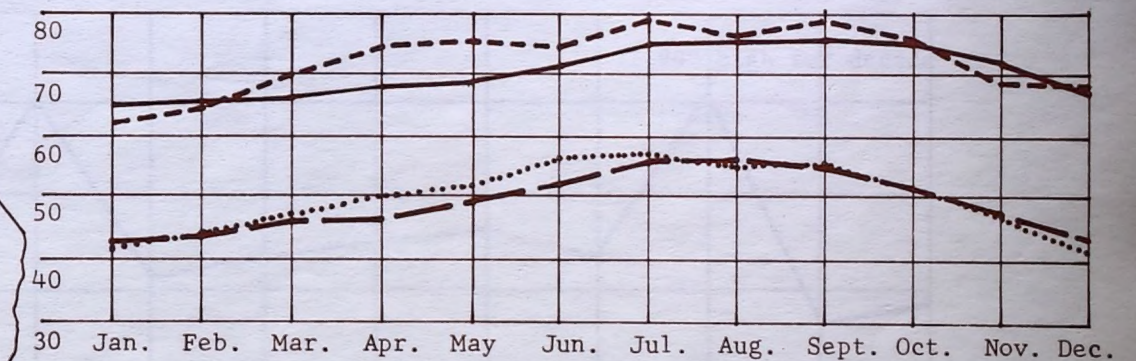
| Cities          | Santa Barbara | San Luis Obispo | Los Angeles | San Francisco |
|-----------------|---------------|-----------------|-------------|---------------|
| Ave. Max. Temp. | 74.5          | 68.2            | 74.0        | 62.5          |
| Ave. Min. Temp. | 51.2          | 45.1            | 53.5        | 46.0          |
| Mean Temp.      | 62.7          | 56.7            | 63.9        | 57.2          |
| Total Rainfall  | 24.95 in.     | 14.68 in.       | 14.54 in.   | 17.43 in.     |



Average air movement in Santa Barbara is less than four miles an hour.

No humidity readings are taken here but due to the equable climate, there is generally not much discomfort from humidity.

## CLIMATE CHART:



——— Maximum 34 Yr. Average (monthly)  
 - - - Minimum 34 Yr. Average (readings taken at night)  
 ..... Maximum Monthly Average for 1960  
 - . - . Minimum Monthly Average for 1960



# AVERAGE RAINFALL FOR 1960

The average annual rainfall is 18", with a total of 38 rainy days average, usually occurring from October to May.

inches

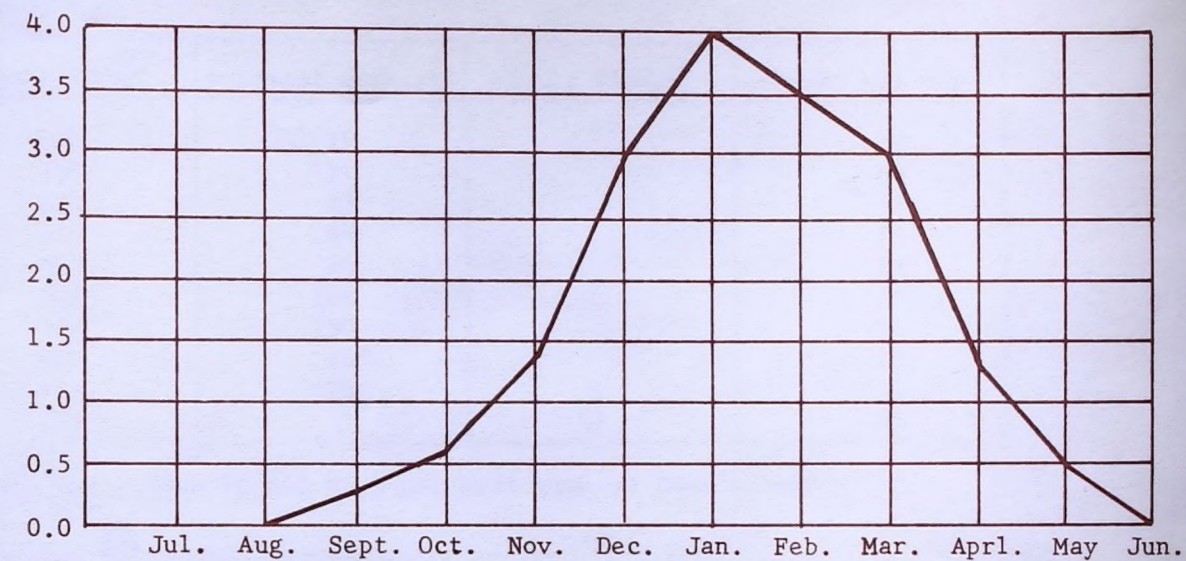


FIGURE 2

# DECADE RAINFALL GRAPH

The average annual rainfall is 18" with a total of 38 rainy days average, usually occurring from Oct. to May.

inches

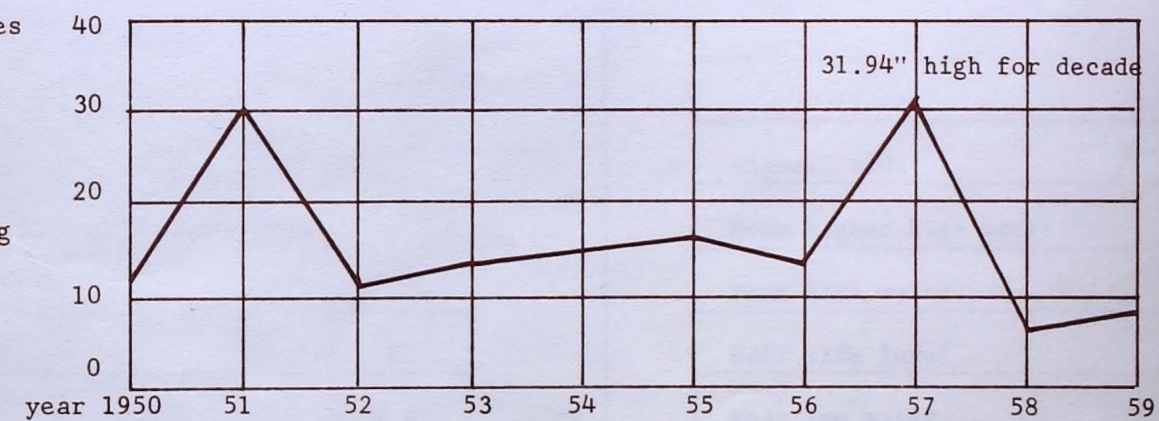


FIGURE 1



SANTA BARBARA SUN CHART 1951-1960

| year | sunny days | overcast mornings | partly cloudy | cloudy all day |
|------|------------|-------------------|---------------|----------------|
| 1951 | 234        | 79                |               | 52             |
| 1952 | 184        | 121               |               | 60             |
| 1953 | 221        | 97                |               | 47             |
| 1954 | 210        | 85                |               | 70             |
| 1955 | 195        | 94                |               | 76             |
| 1956 | 225        | 106               |               | 35             |
| 1957 | 209        | 109               |               | 47             |
| 1958 | 184        | 129               |               | 52             |
| 1959 | 204        | 70                | 57            | 34             |
| 1960 | 236        | 41                | 45            | 44             |

Clear skies prevail approximately 262 days per year with 52 days cloudy.

FIGURE 1

WIND

Percent of the time that the wind blows from different directions.

|           | %    |           | %    |
|-----------|------|-----------|------|
| North     | 2.3  | South     | 5.9  |
| Northeast | 2.3  | Southwest | 13.6 |
| East      | 2.4  | West      | 11.1 |
| Southeast | 23.7 | Northwest | 14.6 |
| Calm      | 24.2 |           |      |

FIGURE 2

TIDES

| tides                  | feet |
|------------------------|------|
| Highest tide           | 7.40 |
| Mean higher high water | 5.30 |
| Mean high water        | 4.60 |
| Half tide level        | 2.80 |
| Mean low water         | 1.00 |
| Mean lower low water   | 0.00 |
| Lowest tide            | 2.50 |

FIGURE 3

CHART 5

CLIMATE



ACREAGE AND F.O.B. VALUE (thousands of dollars) OF AGRICULTURE PRODUCTS

| Agr. Products                  | 1939            | 1949            | 1959             |
|--------------------------------|-----------------|-----------------|------------------|
|                                | (value) (acres) | (value) (acres) | (value) (acres)  |
| Fruit and Nut Crops            | \$ 3,574        | \$ 9,666 13,205 | \$12,373 13,368  |
| Truck Crops                    | 5,936           | 17,852 35,182   | 18,194 28,252    |
| Field Crops                    | 4,717           | 7,249 91,562    | 13,466 505,282*  |
| All Crops                      | 14,227          | 34,767 139,949  | 44,034 546,902   |
| Livestock & Livestock Products | 5,386           | 18,069 610,000  | 24,365 426,000** |
| Total F.O.B. value             | \$19,613        | \$52,836        | \$68,399         |

\* Includes 425,383 acres of range pasture not included in previous years.

\*\* 1958 figure

Source: Agriculture Crop Report, Department of Agriculture, Santa Barbara County, 1939, 1949, 1959.

EMPLOYMENT BY TYPE OF BUSINESS IN THE SANTA BARBARA AREA

| Type of Business                          | July, 1955 | July, 1956 | July, 1957 | July, 1958 |
|---|------------|------------|------------|------------|
| Agriculture, forestry, fishing            | 1500       | 1400       | 1250       | 1200       |
| Mining                                    | 100        | 100        | 150        | 100        |
| Contract construction                     | 1600       | 1800       | 2300       | 2200       |
| Manufacturing                             | 1600       | 1800       | 2000       | 2000       |
| Transportation, utilities & communication | 1000       | 1100       | 1300       | 1300       |
| Wholesale & retail trade                  | 7000       | 7300       | 6800       | 6900       |
| Wholesale trade                           | NA         | NA         | 1100       | 1100       |
| Retail trade                              | NA         | NA         | 5700       | 5800       |
| Finance, insurance & real estate          | 1400       | 1500       | 1500       | 1500       |
| Service                                   | 8300       | 9100       | 9900       | 10200      |
| Government                                | 1800       | 1900       | 1800       | 1900       |
|   | 24,300     | 26,000     | 27,000     | 27,300     |

Source: Research Department, Security First National Bank, March 9, 1959.

The areas included in these figures are Santa Barbara, Montecito, Hope Ranch, and Goleta. Employment includes wage and salary workers, proprietors, self-employed, un-paid family workers, and domestics. Government employees engaged in a type of work also performed by private industry are included in the count of the industry.

CHART 6

AGRICULTURE AND EMPLOYMENT



# TAXABLE RETAIL SALES

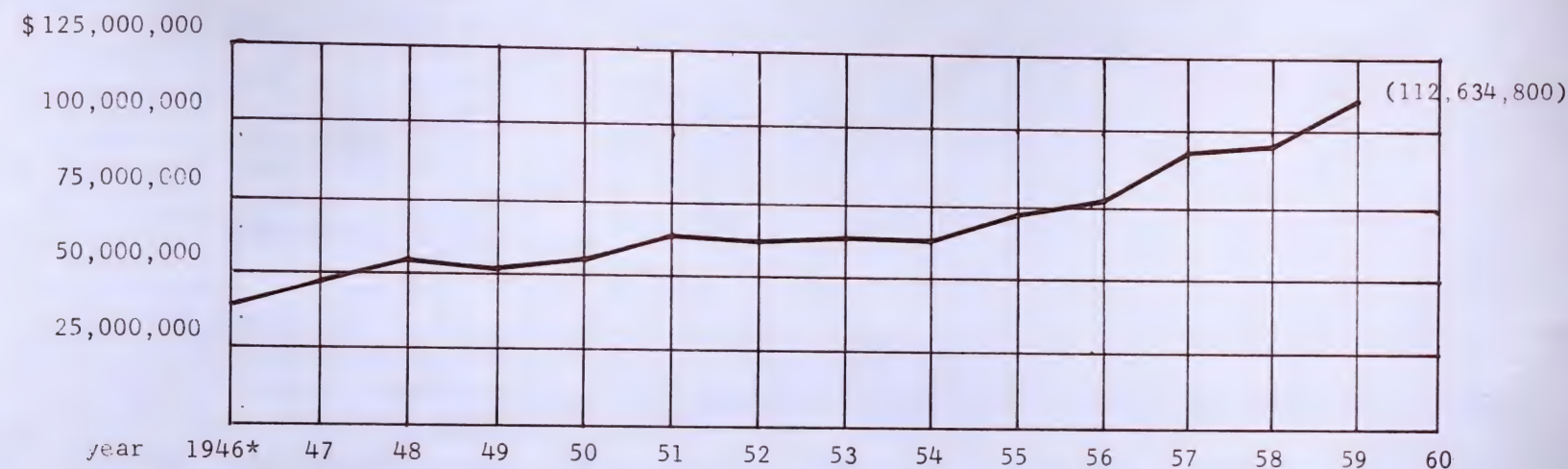
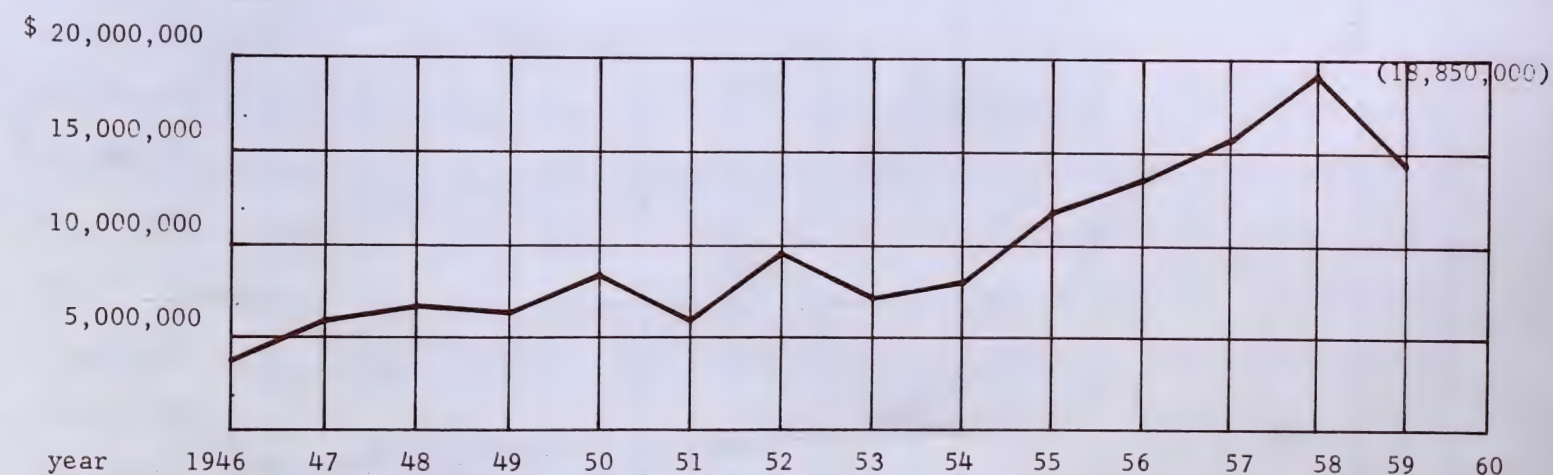


FIGURE 1

1946\* first year of collection (Treasury Department Reports)

## CONSTRUCTION ...

Value of Dwelling Units Authorized for the City of Santa Barbara.



Source: Chamber of Commerce, Santa Barbara, California

FIGURE 2

CHART 7

TAXABLE RETAIL SALES AND CONSTRUCTION



# AVERAGE TAXABLE INCOME\*

| Year | Santa Barbara | California | Ratio         |            |
|------|---------------|------------|---------------|------------|
|      |               |            | Santa Barbara | California |
| 1950 | \$7,388       | \$6,682    | 100.0         | 100.0      |
| 1951 | 7,478         | 6,567      | 101.2         | 98.3       |
| 1952 | 8,233         | 7,061      | 111.4         | 105.7      |
| 1953 | 8,411         | 7,478      | 113.8         | 111.9      |
| 1954 | 8,819         | 7,545      | 119.4         | 112.9      |
| 1955 | 9,633         | 7,799      | 130.4         | 116.7      |

\* note this does not include single persons whose income is less than \$200 or married couples whose combined incomes are less than \$3500.

Source: Halterman, J. Fred, The Impact of Population Growth in the South Coastal Area of Santa Barbara County, 1957.

FIGURE 1

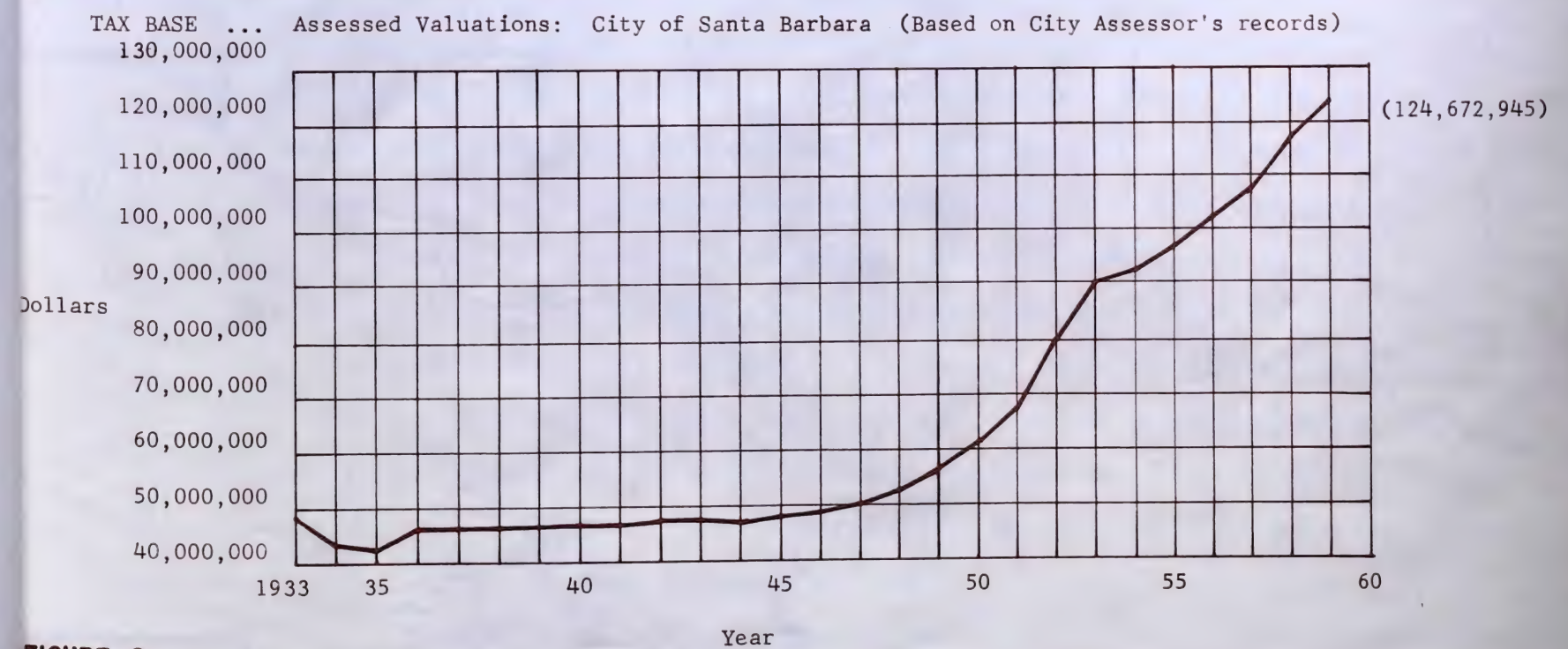


FIGURE 2

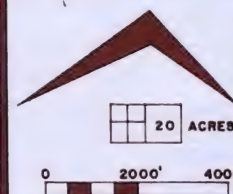
CHART 8

TAX BASE AND AVERAGE TAXABLE INCOME



# SANTA BARBARA

POPULATION  
DISTRIBUTION



## LEGEND

1 DOT = 25 PERSONS

BASED EXISTING LAND USE  
OCTOBER 1960 AT THREE  
PERSONS PER DWELLING  
UNIT = 57,800 POPULATION

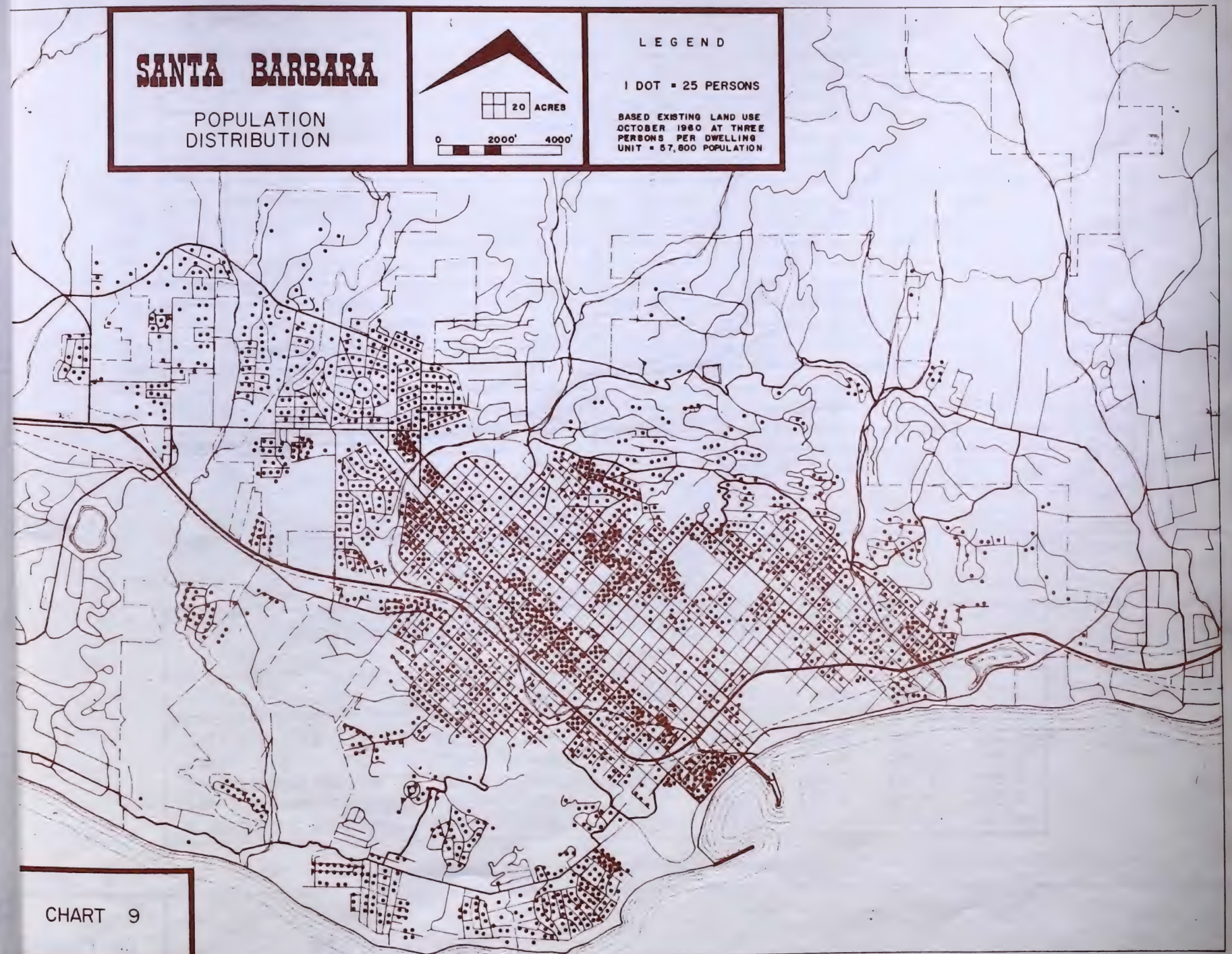


CHART 9



RATE OF POPULATION GROWTH

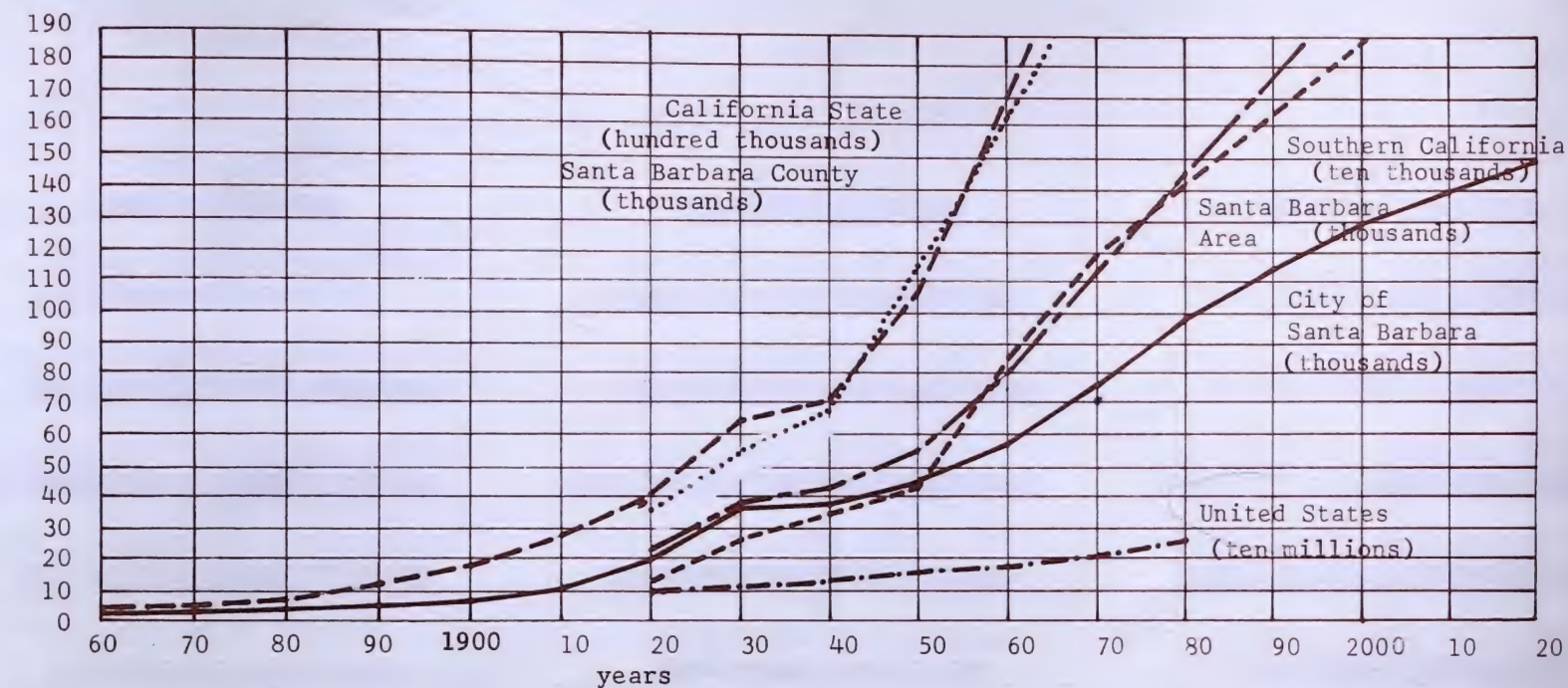


FIGURE 1

| POPULATION COMPARISON TABLE: *1920 - 1960, Projected to 1980<br>(growth in percent) |       |       |       |       |       |       |        |
|---|-------|-------|-------|-------|-------|-------|--------|
|   | 1920  | 1930  | 1940  | 1950  | 1960  | 1970  | 1980   |
| United States   | 100.0 | 116.2 | 124.8 | 142.5 | 169.4 | 187.5 | 232.1  |
| California  | 100.0 | 163.5 | 199.0 | 305.0 | 446.0 | 596.0 | 735.0  |
| Southern California   | 100.0 | 219.0 | 276.0 | 419.0 | 650.0 | 900.0 | 1130.0 |
| Santa Barbara County  | 100.0 | 158.6 | 173.1 | 239.0 | 410.0 | 610.0 | 805.0  |
| S.B. City & Environs.   | 100.0 | 172.7 | 185.4 | 245.5 | 359.0 | 518.0 | 663.0  |

FIGURE 2

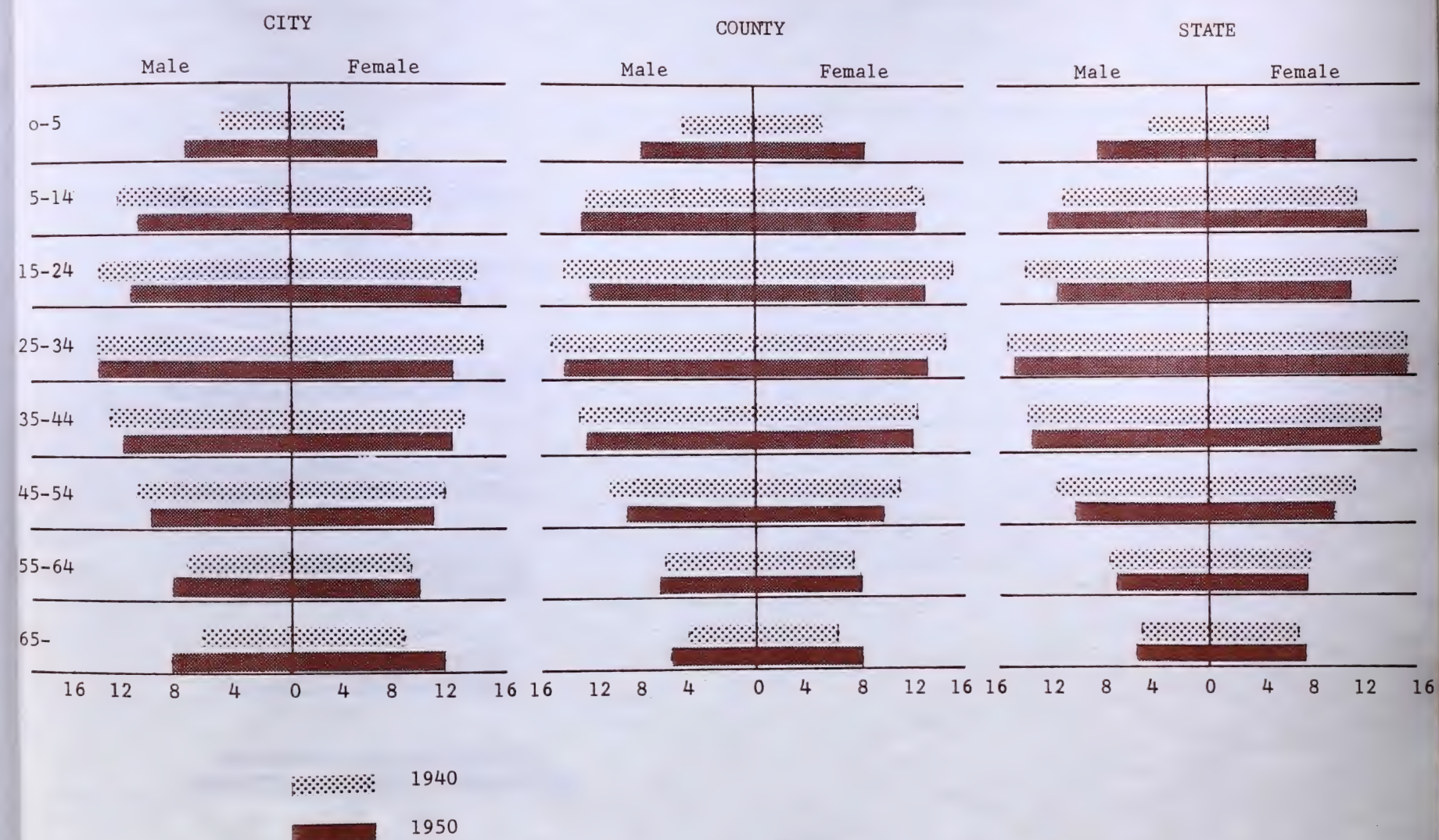
\*Based on figures obtained from County Planning Department

CHART 10

POPULATION



PERCENTAGE OF TOTAL POPULATION

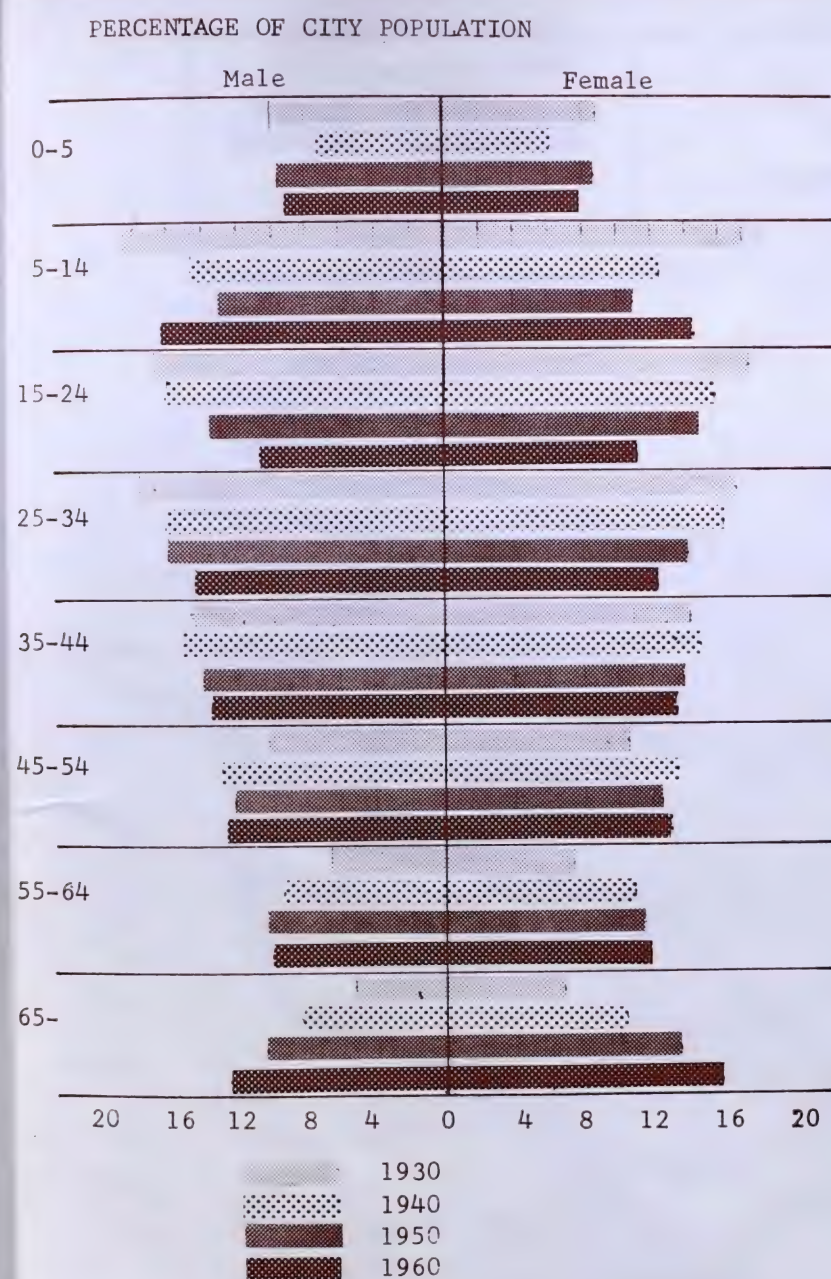


Source: Halterman, J. Fred, The Impact of Population Growth in the South Coastal Area of Santa Barbara County.

CHART II

POPULATION





COMPARISON OF POPULATION FOR YEARS 1950, 1955, & 1960  
(comparison by percentage)

| U. S. Census |       |      | Santa Barbara Survey ** |      |
|--------------|-------|------|-------------------------|------|
| age          | 1950* | 1955 | age                     | 1960 |
| under 5      | 9     | 8.7  | under 5                 | 11.8 |
| 5 - 14       | 12    | 15.5 | 5 - 12                  | 16.1 |
| 15 - 24      | 14    | 11.0 | 13 - 21                 | 14.9 |
| 25 - 44      | 30    | 26.9 | 22 - 45                 | 30.1 |
| 45 - 54      | 13    | 12.9 | 46 - 55                 | 11.4 |
| 55 - 64      | 11    | 11.0 | 56 - 65                 | 6.9  |
| 65 and up    | 12    | 14.3 | 66 and up               | 10.4 |

\* Percentages are rounded off

\*\* Santa Barbara Survey taken January, 1961, by this planning group.

CHART 12

FIGURE 1

POPULATION

FIGURE 2

STUDIES



# SANTA BARBARA

HOLDING CAPACITY



BASED UPON PROPOSED  
MAXIMUM RECOMMENDED  
DWELLING UNITS PER ACRE  
AT THREE PERSON PER  
DWELLING UNIT.

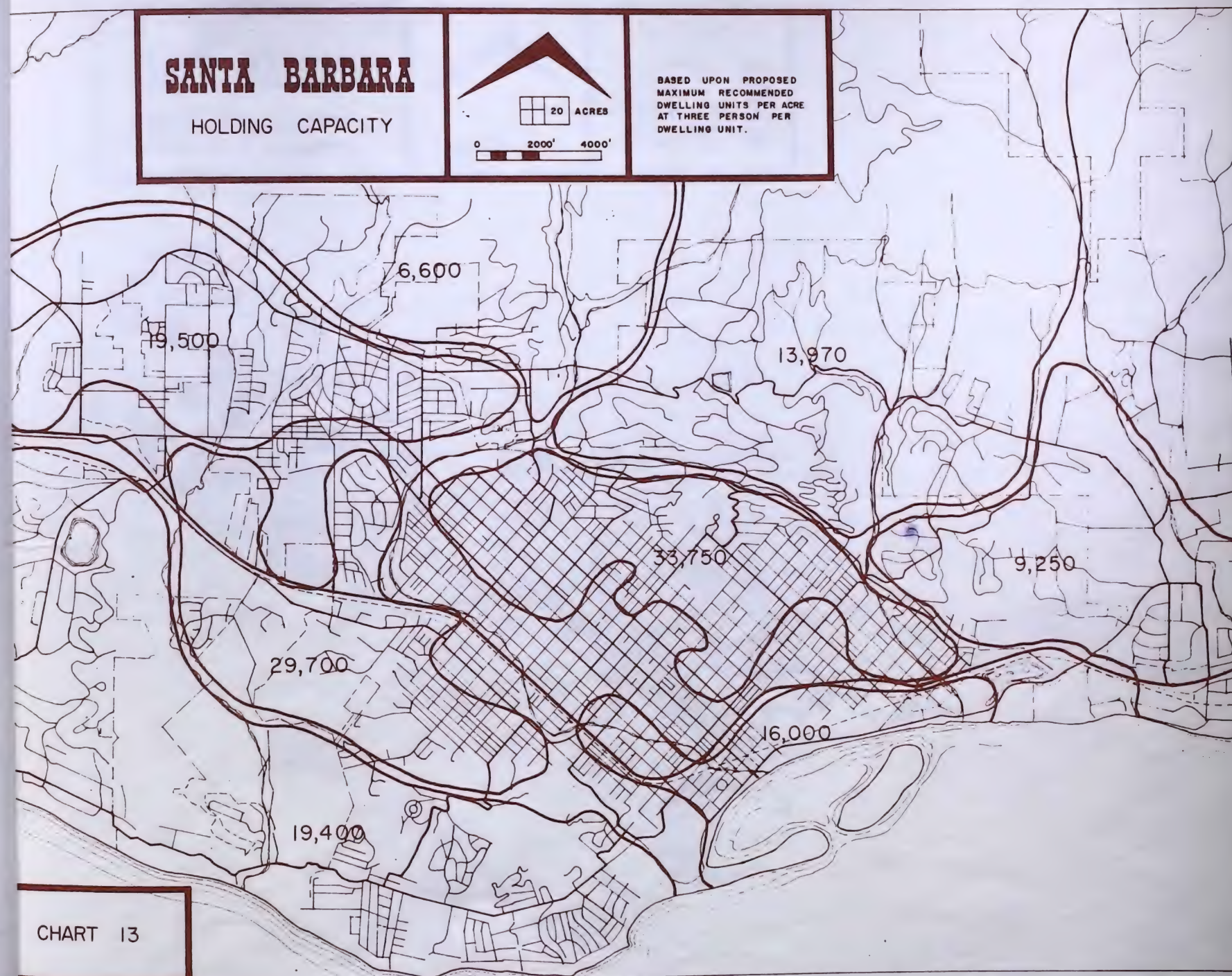
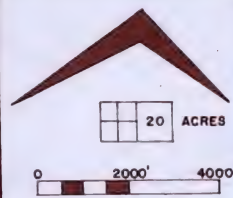


CHART 13



# SANTA BARBARA

GENERALIZED LAND USE  
EXISTING AS OF OCTOBER 1960



## LEGEND

SINGLE FAMILY  
MULTIPLE  
COMMERCIAL  
INDUSTRIAL  
PUBLIC - QUASI PUBLIC  
AGRICULTURAL  
VACANT  
HOSPITAL

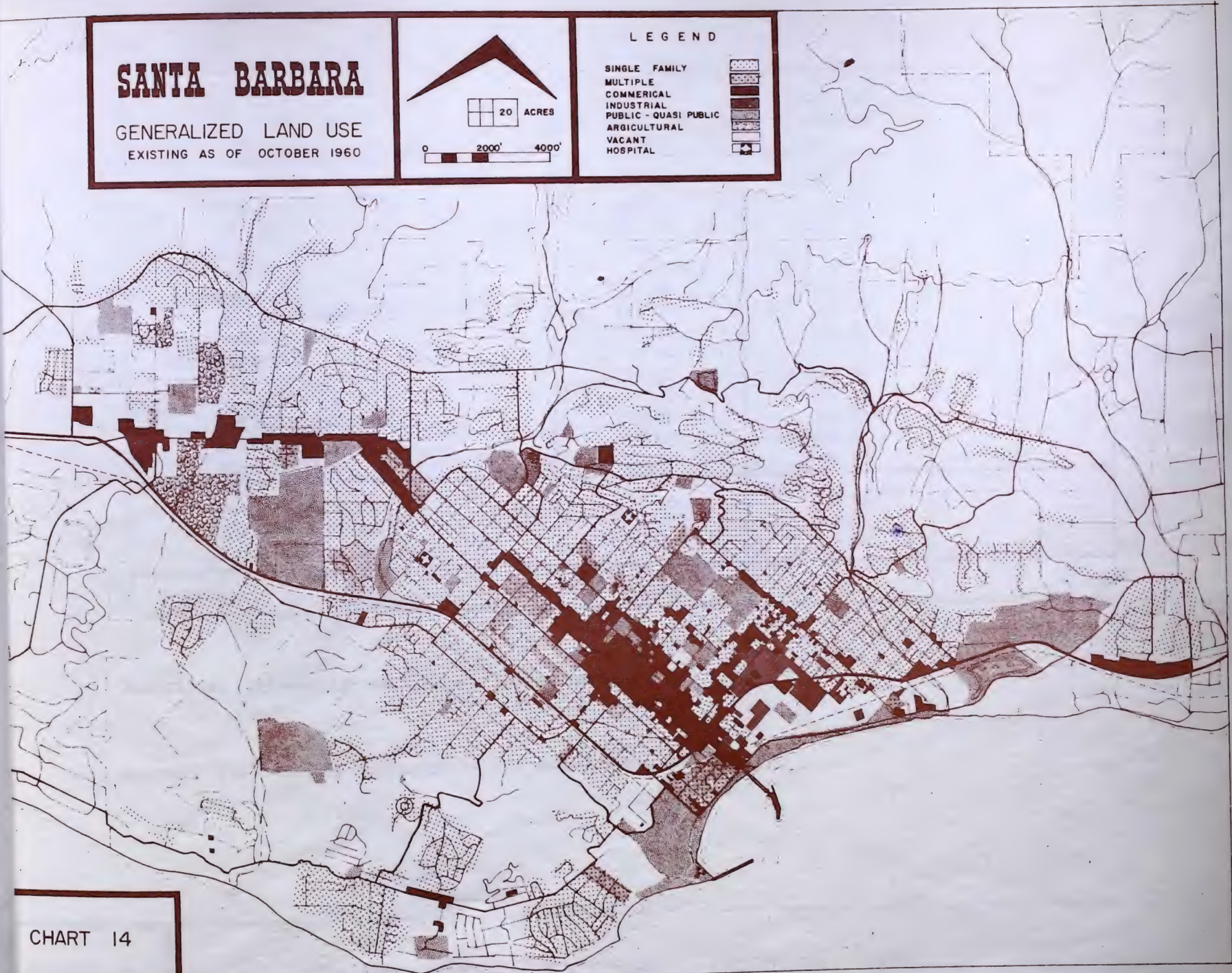


CHART 14



LAND USE

| Land Use             | Area in<br>Acres as<br>Zoned | Area in<br>Acres as<br>Used | Acres/100<br>Persons<br>Existing |
|----------------------|------------------------------|-----------------------------|----------------------------------|
| One Family           | 8,273.49                     | 3,060.71                    | 5.27                             |
| Two Family           | 647.97                       | 81.79                       | 0.14                             |
| Multiple             | 1,509.70                     | 236.98                      | 0.40                             |
| Professional         | 56.13                        | 11.90                       | 0.02                             |
| Research             | 6.13                         | 6.13                        | 0.01                             |
| Commercial           | 731.65                       | 422.39                      | 0.72                             |
| Service-Commercial   | 196.40                       | 0.00                        | 0.00                             |
| Industrial           | 278.00                       | 70.76                       | 0.12                             |
| Railroad             | 0.00                         | 46.73                       | 0.00                             |
| Airport              | 1,018.00                     | 1,018.00                    | 0.00                             |
| Parks                | 0.00                         | 102.58                      | 0.17                             |
| Public-Quasi Public  | 0.00                         | 406.52                      | 0.70                             |
| Street               | 0.00                         | 2,010.50                    | 0.00                             |
| Miscellaneous        | 0.00                         | 80.43                       | 0.13                             |
| Total Land Area      | 12,717.47                    | 0.00                        |                                  |
| Total Vacant Area    |                              | 5,162.05                    |                                  |
| Total Developed Area |                              | 7,555.36                    |                                  |
| Total Area Surveyed  | 12,717.47                    | 12,717.47                   |                                  |

Additional information on land use may be obtained in Appendix C

Source: Field survey conducted by the planning group



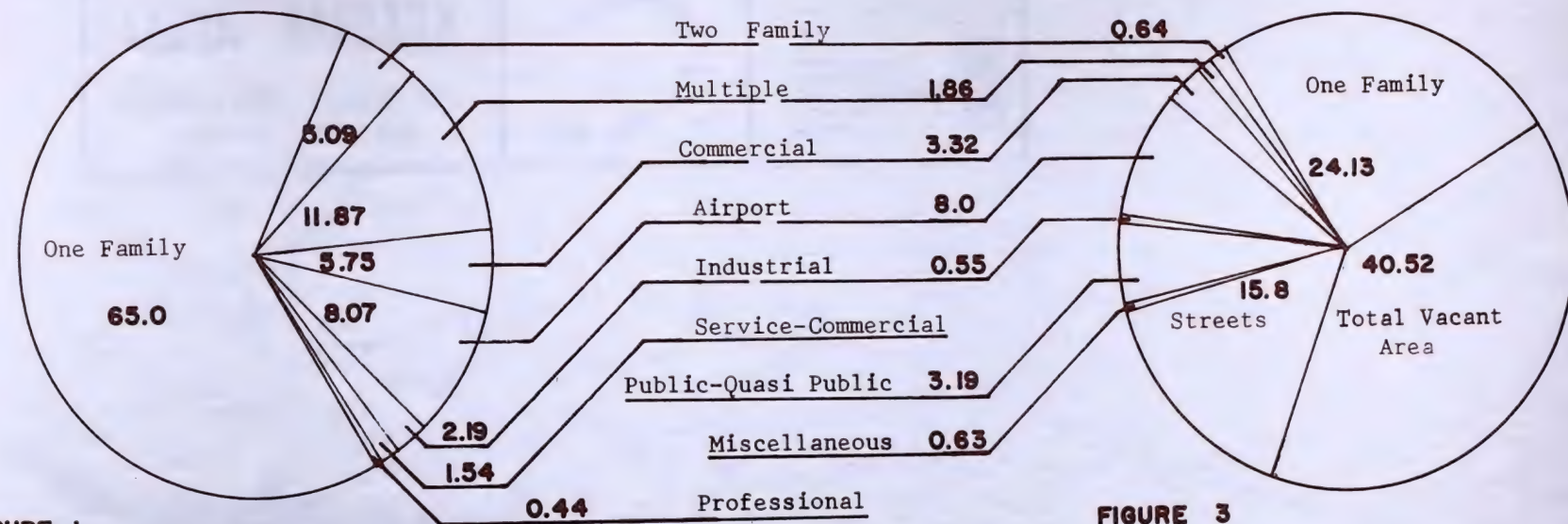


FIGURE 1

FIGURE 3

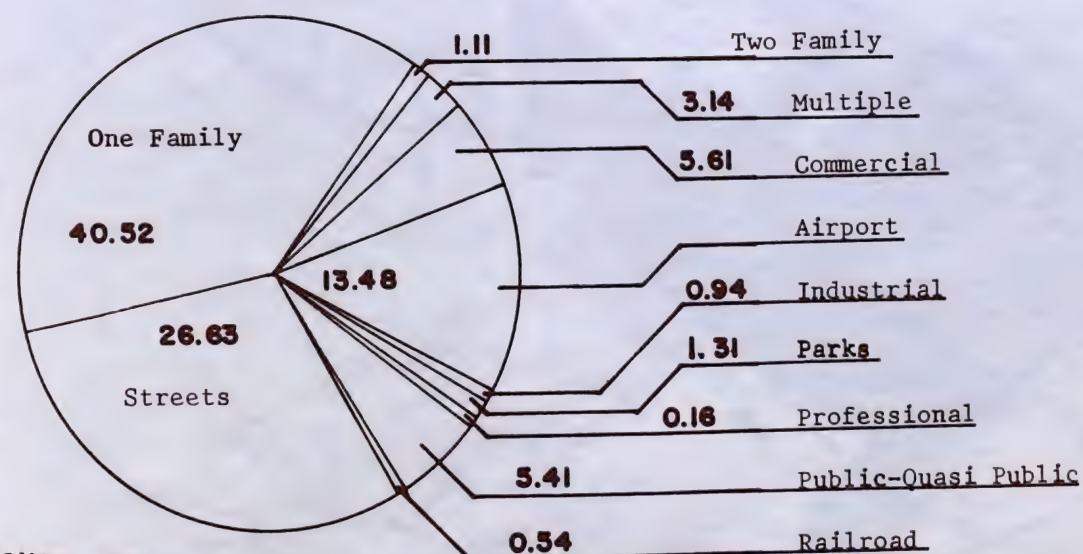


FIGURE 2

Figure I  
PERCENT OF TOTAL LAND AREA  
AS ZONED

Figure II  
PERCENT OF TOTAL DEVELOPED  
AREA AS USED

Figure III  
PERCENT OF TOTAL LAND AREA  
AS USED

Reference: Chart 15

CHART 16

LAND USE

EXISTING OCTOBER 1960



# SANTA BARBARA

GENERALIZED ZONING MAP  
SEPTEMBER - OCTOBER 1960



## LEGEND

SINGLE FAMILY  
DUPLEX  
MULTIPLE  
PROFESSIONAL  
COMMERCIAL  
SERVICE - COMMERCIAL  
RESEARCH  
INDUSTRIAL



CHART 17



SANTA BARBARA COUNTY

| Item        | 1957    | 1958    | 1959    | 1960    |
|-------------|---------|---------|---------|---------|
| Automobiles | 53,131  | 59,291  | 64,404  | 74,721  |
| Trucks      | 8,718   | 10,275  | 10,801  | 11,735  |
| Motorcycles | 403     | 508     | 660     | 872     |
| Population  | 136,000 | 144,000 | 150,000 | 168,000 |

STATE

| Item        | 1957 | 1958      | 1959      | 1960       |
|-------------|------|-----------|-----------|------------|
| Automobiles |      | 6,013,519 | 6,371,875 | 6,751,313  |
| Trucks      |      | 871,859   | 928,153   | 928,821    |
| Motorcycles |      | 60,278    | 68,778    | 75,590     |
| Population  |      |           |           | 15,500,000 |



RECREATION STANDARDS AND SUMMARY OF EXISTING FACILITIES\*

Playground (neighborhood)

Standard: 2-6 acres  
one acre per 800 population  
service radius is  $\frac{1}{4}$  to  $\frac{1}{2}$  mile  
Existing: 7 parks with less than 2 acres (7 acres total)  
10 parks with between 2-6 acres (40.3 acres total)  
9 are very limited in available facilities  
4 parks with between 6-12 acres (36 acres total)  
2 are very limited in available facilities

Playfield (community)

Standard: 12-20 acres  
one acre per 800 population  
serving up to 20,000 persons  
service radius is  $\frac{1}{4}$  to 1 mile  
Existing: 3 parks with between 12-20 acres (47.2 acres total)  
1 park with 48.4 acres  
(27 acre pond, 11acre turf, 10.37 undeveloped)

Park (regional)

Standard: greenery, shade trees, lawns, walks, benches  
one such area of 100 acres per 40,000 persons

Existing: none

Tot-lots

Standard: 100 ft. x 150 ft., fenced, shaded, swings, slides, sandboxes, etc.  
one acre per 10,000 persons  
Existing: 7 lots of small acreage  
mostly incorporated with other recreation areas (playgrounds, etc.)

Recreation Center

Standard: Center, gym, arena, auditorium  
one per 20,000 persons  
service radius is  $\frac{1}{2}$  to 1 mile  
Existing: 2

\*For precise inventory see Survey of Recreation Facilities on the South Coast Area of Santa Barbara County, by E. L. Bergman and Robert Stansbury, April, 1958



# SANTA BARBARA

RECREATION



## LEGEND

EXISTING  
NEIGHBORHOOD  
COMMUNITY  
REGIONAL  
PROPOSED  
NEIGHBORHOOD  
COMMUNITY  
REGIONAL



CHART 20



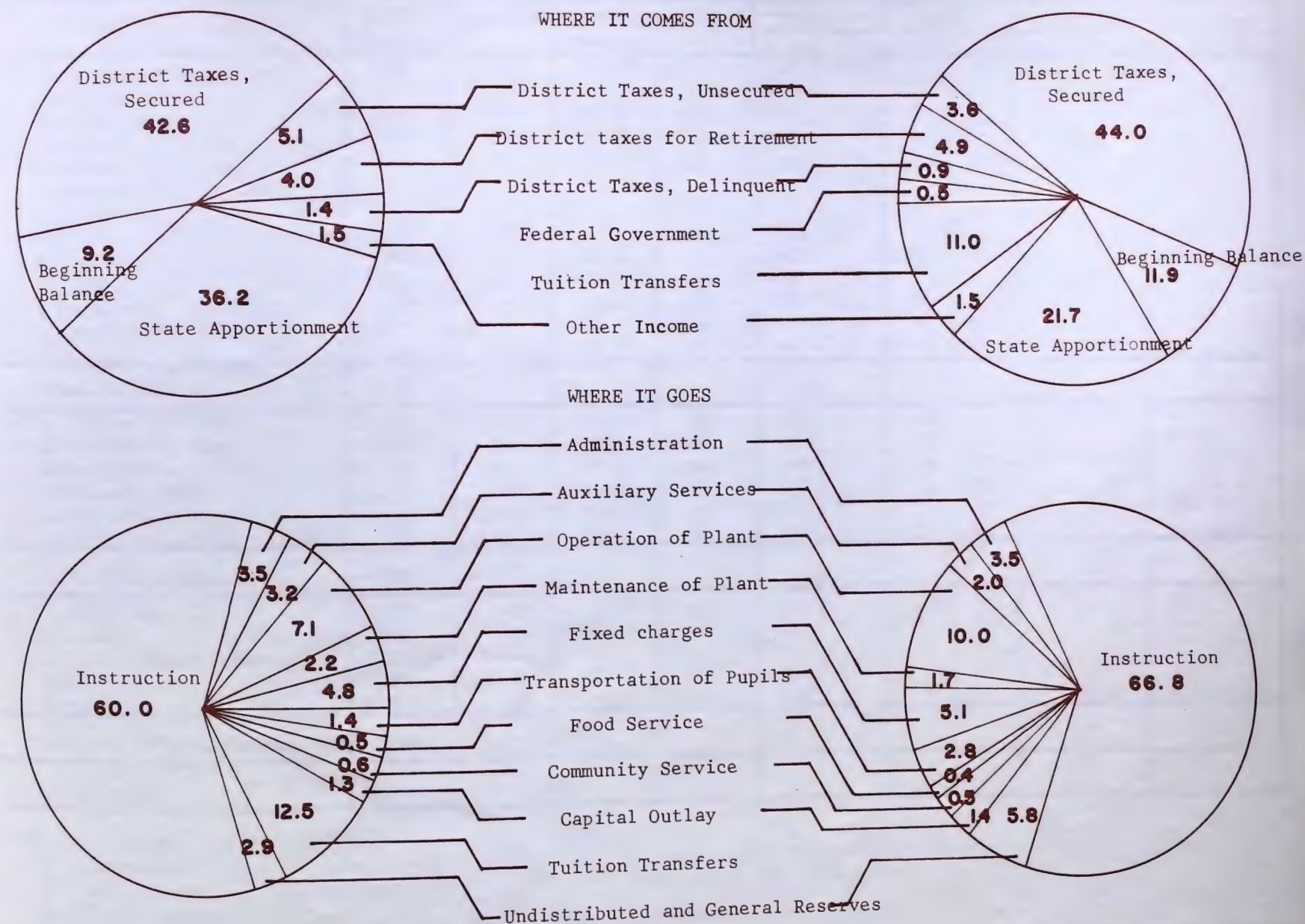


CHART 21

THE EDUCATIONAL OPERATING DOLLAR 1959 - 1960



SANTA BARBARA PROJECT: EDUCATIONAL FACILITIES

| PLANT                         | TOTAL<br>ENROLLM. | TEACHERS | STUDENT/<br>TEACHER | ROOMS | SEATS  |        | SITE            |                 | EXPANSION |        | ADD. ROOMS |     |
|-------------------------------|-------------------|----------|---------------------|-------|--------|--------|-----------------|-----------------|-----------|--------|------------|-----|
|                               |                   |          |                     |       | in use | vacant | play            | total           | rooms     | dates  | G-A-C      | L-M |
| 1 Adams                       | 361               | 12       | 36.08               | 14    | 350    | 100    | ?               | 10              | -         | -      | M          |     |
| 2 Cleveland                   | 277               | 8        | 34.6                | 9     | 277    | -      | 3               | 8.5             | A-C       | ?      | L          |     |
| 3 Franklin                    | 669               | 24       | 28.9                | 26    | 740    | -      | ?               | 7.1             | -         | -      | A-L        |     |
| 4 Garfield                    | 300               | 14       | 21.5                | 14    | 375    |        | 2               | 5               | -         | -      | A-L        |     |
| 5 Harding                     | 617               | 22       | 28.0                | 23    | 680    | 20     | 2.96            | 5.08            | -         | -      | C          |     |
| 6 Jefferson **                |                   |          |                     |       |        |        |                 |                 |           |        |            |     |
| 7 Lincoln **                  |                   |          |                     |       |        |        |                 |                 |           |        |            |     |
| 8 McKinley                    | 489               | 18       | 27.7                | 18    | 528    | 12     | 3               | 5.2             | -         | -      | A-L        |     |
| 9 Monroe                      | 399               | 15       | 26.6                | 15    | 498    |        | 5               | 10              |           |        | C-A        |     |
| 10 Peabody                    | 411               | 13       | 31.6                | 25    | 455    | 315    |                 | 6.77            | -         | -      | A-L        |     |
| 11 Roosevelt                  | 502               | 16       | 31.3                | 16    | 510    | -      | 3.5             | 8.06            | -         | -      | A-L        |     |
| 12 Washington                 | 526               | 18       | 29.2                | 18    | 540    | 40     | 4               | 8.2             | -         | -      | M          |     |
| 13 Wilson                     | 452               | 17       | 26.6                | 17    | 490    | 0      | 3               | 4               | *         | -      | 0          |     |
| TOTAL ELEMENTARY              | 5836              |          |                     |       |        |        |                 |                 |           |        |            |     |
| 14 La Colina Jr. High         | 1284              | 52       | 24.7                | 40    | 1100   |        | 20              | 31              | -         | -      | L          |     |
| 15 La Cumbre Jr. High         | 1090              | 46       | 23.8                | 48    | 1200   |        | 10              | 12              |           |        | A-L-C      |     |
| 16 Santa Barbara Jr. High     | 1135              | 44       | 25.8                | 40    | 1600   | -      | 8               | 16              | 4&5 *     | '63'65 | A-L-G-C    |     |
| 17 San Marcos High            | 1257              | 63       | 19.9                | 49    | 1280   |        | 15              | 43              | 23        | 1963   | A-G-L      |     |
| 18 Santa Barbara High         | 1500              | 72       | 20.8                | ?     | ?      | ?      | ?               | 39              | ?         | ?      | A-G-L      |     |
| 19 Santa Barbara City College | 1116              | 43       | 25.8                | 25    | 885    | -      | 0               | 45              |           |        | A-L-Study  |     |
| TOTAL HIGH SCHOOL             | 7382              |          |                     |       |        |        |                 |                 |           |        |            |     |
| 20 Cold Spring                | 203               | 7        | 19.0                | 7     |        |        | 3 $\frac{1}{2}$ | 6 $\frac{1}{2}$ | -         | -      | A          |     |
| 21 Ellwood                    | 66                | 3        | 22.0                | 3     | 76     | 9      | 3               | 5               | 6         | 1962   | A-C        |     |
| 22 Goleta * (three plants)    | 1925              |          |                     |       |        |        |                 |                 |           |        |            |     |
| 23 Hope                       | 814               | 26       | 31.3                | 17    | 816    | 25     |                 | 10              | 13        | 1961   | A          |     |
| 24 Montecito                  | 383               | 17       | 22.5                | 17    | 383    | 13     | 6               | 10              | -         | -      | A-C        |     |
| TOTAL COUNTY ELEMENTARY       | 3433              |          |                     |       |        |        |                 |                 |           |        |            |     |
| GRAND TOTAL                   | 16,735            |          |                     |       |        |        |                 |                 |           |        |            |     |

Additional rooms Key:

G - Gymnasium

A - Auditorium

M - Multi-purpose

C - Cafeteria

L - Library

NOTE:

\* estimated from 1959-60 enrollments

\*\* information not available

Source: Planning group survey, SE-1

CHART 22

EDUCATION



SANTA BARBARA CITY SCHOOLS:

(Santa Barbara School District, Santa Barbara High School District)

FIVE YEAR TREND IN SCHOOL ENROLLMENTS:

| Grades | 54-55 | 55-56 | 56-57 | 57-58 | 58-59 | 60-61 |
|--------|-------|-------|-------|-------|-------|-------|
| KDG-6  | 4951  | 4956  | 5290  | 5632  | 5787  | 5836  |
| 7-9    | 2104  | 2247  | 2529  | 2580  | 2812  | 3518  |
| 10-12  | 1565  | 1667  | 1770  | 1990  | 2267  | 2870  |
| 13-14  | 651   | 607   | 675   | 861   | 665   | 1161  |
| Adult  | 2582  | 2849  | 3998  | 3837  | 3985  |       |
| total  | 11853 | 12326 | 14262 | 14900 | 15516 |       |

Source: Stroke, Thomas M., California Editor.



# SANTA BARBARA

## EDUCATION



### LEGEND

- |              |   |
|--------------|---|
| EXISTING     | ● |
| ELEMENTARY   | ▲ |
| JUNIOR HIGH  | ■ |
| SENIOR HIGH  | ◼ |
| CITY COLLEGE | ○ |
| PROPOSED     | ○ |
| ELEMENTARY   | ◊ |
| JUNIOR HIGH  | ◊ |
| SENIOR HIGH  | ◊ |



CHART 25

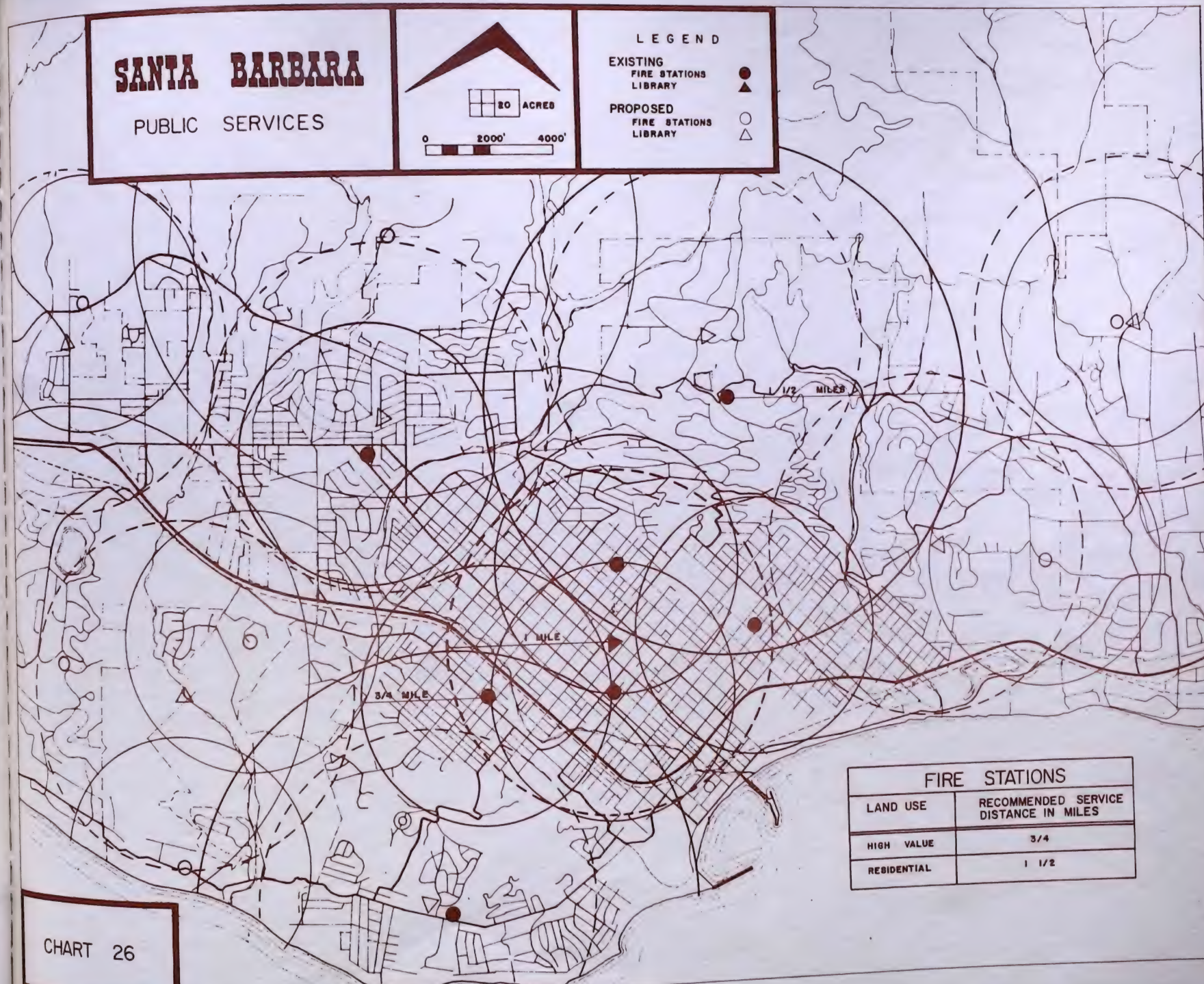


# SANTA BARBARA

PUBLIC SERVICES



LEGEND  
 EXISTING FIRE STATIONS LIBRARY ●  
 PROPOSED FIRE STATIONS LIBRARY ○



| FIRE STATIONS |                                       |
|---------------|---------------------------------------|
| LAND USE      | RECOMMENDED SERVICE DISTANCE IN MILES |
| HIGH VALUE    | 3/4                                   |
| RESIDENTIAL   | 1 1/2                                 |

CHART 26



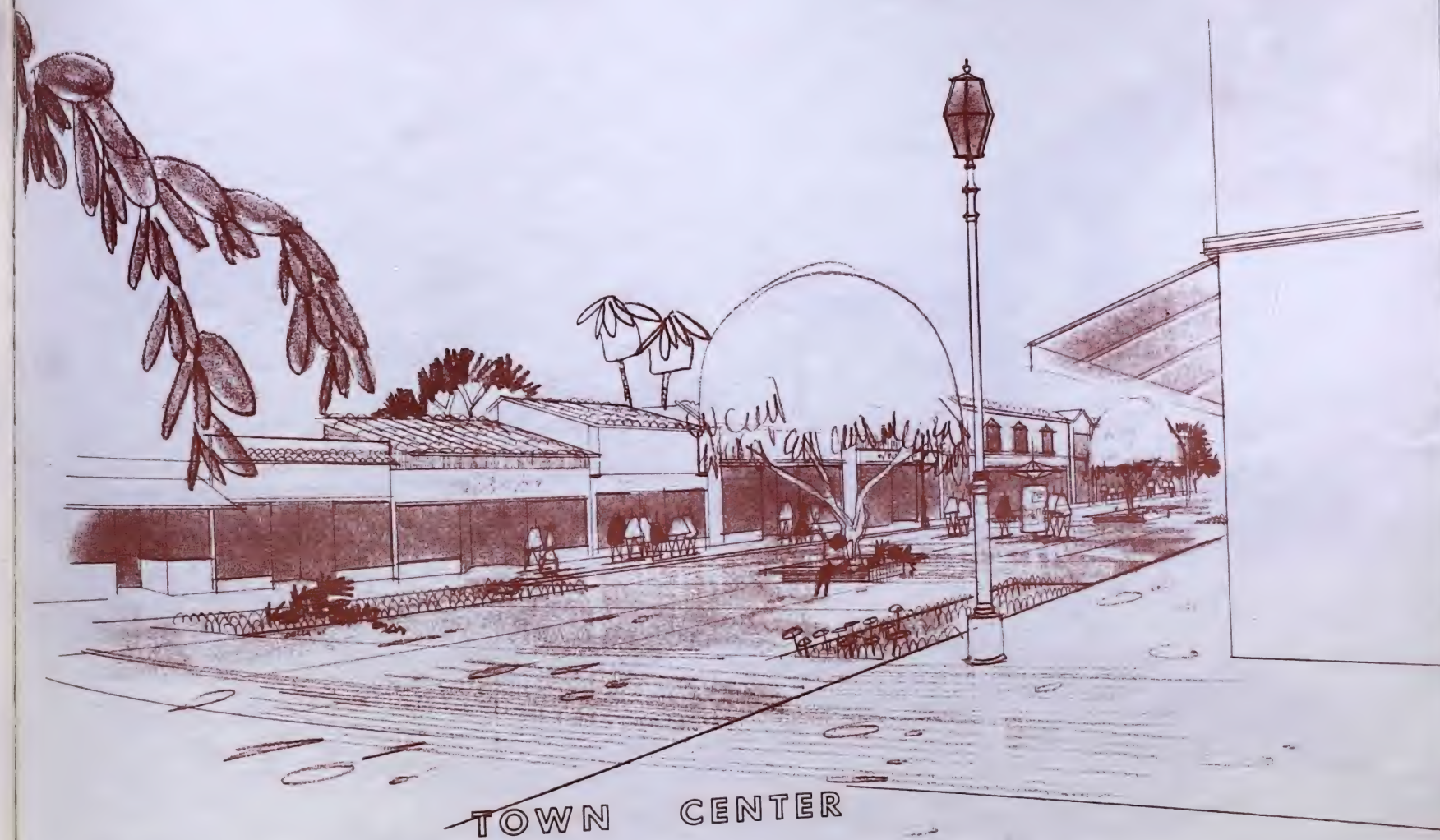


COMMERCIAL PARK







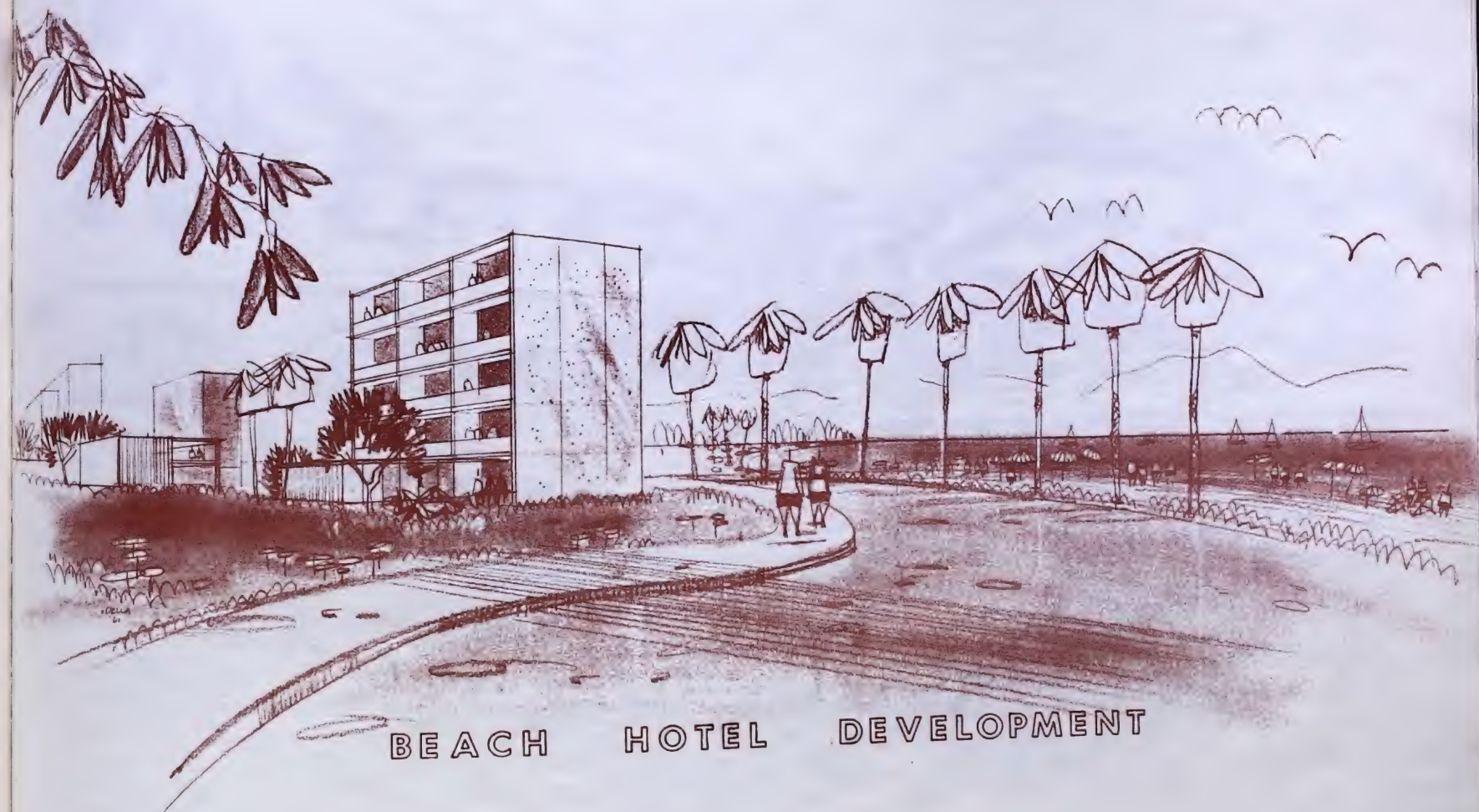


TOWN CENTER

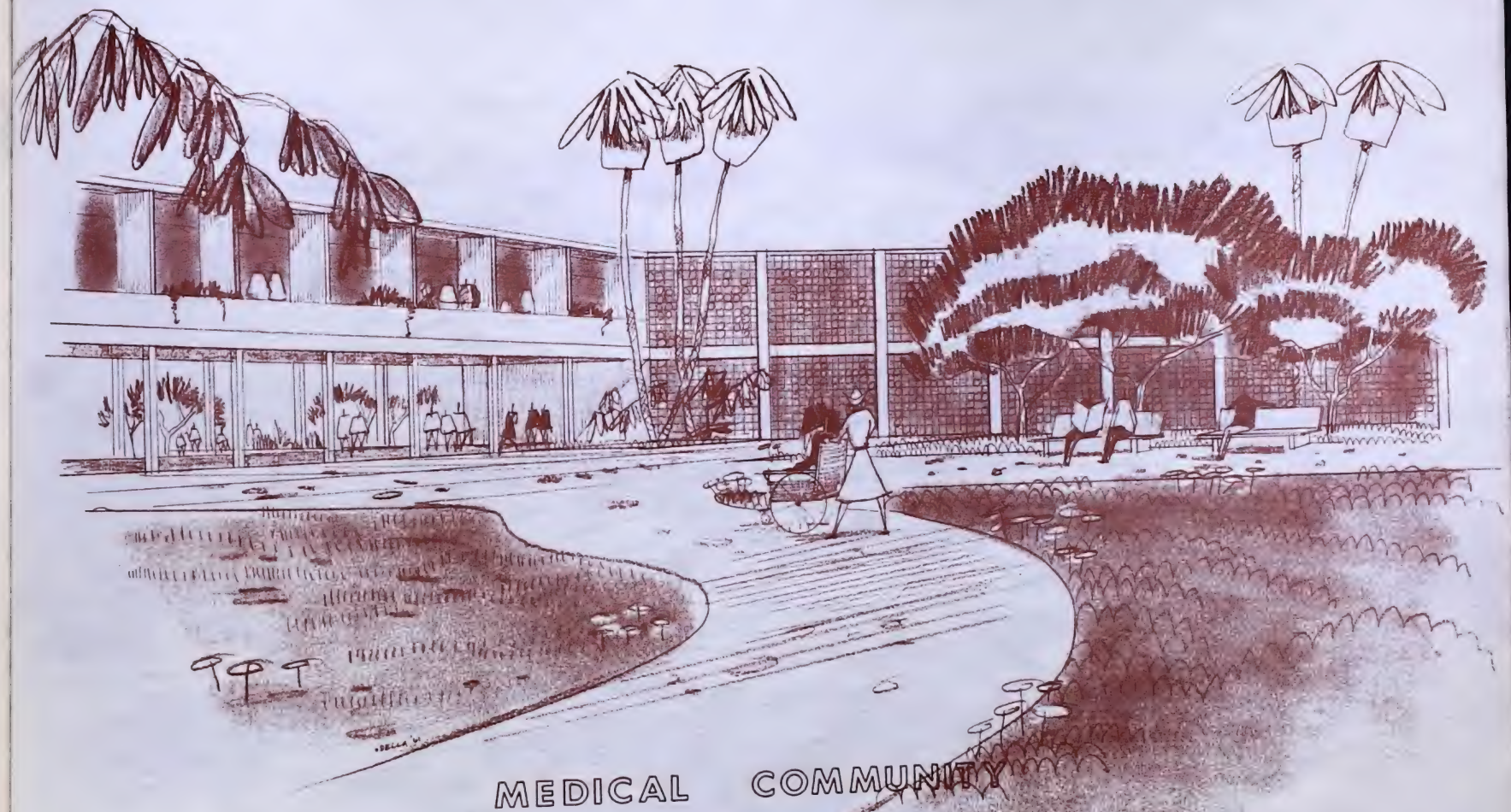
















ISLAND CONVENTION CENTER





PENINSULA DEVELOPMENT



# SANTA BARBARA

QUESTIONNAIRE  
JANUARY 1961



INDICATES DIVISION  
SECTIONS OF CITY



CHART 27



SECTIONS

|   |   |   |   |   |   |   |   |    |    |    |    |    |    |
|---|---|---|---|---|---|---|---|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 8 | 9 | 10 | 12 | 14 | 15 | 16 | 17 |
|---|---|---|---|---|---|---|---|----|----|----|----|----|----|

How many years have  
you lived in this city?

|    |    |   |    |    |    |    |    |    |    |    |   |    |   |
|----|----|---|----|----|----|----|----|----|----|----|---|----|---|
| 16 | 14 | 8 | 20 | 10 | 14 | 20 | 15 | 17 | 14 | 19 | 7 | 10 | 6 |
|----|----|---|----|----|----|----|----|----|----|----|---|----|---|

Average for each  
section

DO

Rent?

|   |    |    |    |    |   |    |    |    |    |    |   |   |   |
|---|----|----|----|----|---|----|----|----|----|----|---|---|---|
| 0 | 11 | 10 | 15 | 66 | 8 | 34 | 10 | 66 | 35 | 16 | 0 | 8 | 8 |
|---|----|----|----|----|---|----|----|----|----|----|---|---|---|

Percent in each  
section

Own home?

|     |    |    |    |    |    |    |    |    |    |    |     |    |    |
|-----|----|----|----|----|----|----|----|----|----|----|-----|----|----|
| 100 | 89 | 90 | 85 | 34 | 92 | 66 | 90 | 34 | 15 | 84 | 100 | 92 | 92 |
|-----|----|----|----|----|----|----|----|----|----|----|-----|----|----|

WHY DID YOU MOVE TO THIS CITY?

|            |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Retirement | 24 | 13 | 0  | 26 | 50 | 11 | 0  | 16 | 50 | 20 | 13 | 10 | 4  | 0  |
| Employment | 33 | 48 | 50 | 23 | 20 | 55 | 31 | 32 | 50 | 27 | 39 | 52 | 46 | 58 |
| University | 0  | 3  | 0  | 3  | 0  | 4  | 0  | 0  | 0  | 0  | 1  | 0  | 7  | 12 |
| Health     | 12 | 8  | 0  | 17 | 10 | 4  | 13 | 4  | 0  | 20 | 16 | 10 | 9  | 12 |
| Climate    | 3  | 5  | 22 | 6  | 20 | 7  | 0  | 8  | 0  | 20 | 8  | 14 | 7  | 0  |
| Other      | 27 | 28 | 28 | 25 | 0  | 19 | 56 | 40 | 0  | 14 | 23 | 14 | 28 | 18 |

Percentage

MEMBERS OF FAMILY EMPLOYED

|         |    |    |     |    |    |    |    |    |    |    |    |    |    |    |
|---------|----|----|-----|----|----|----|----|----|----|----|----|----|----|----|
| Husband | 71 | 66 | 100 | 40 | 44 | 69 | 66 | 81 | 33 | 38 | 61 | 86 | 92 | 92 |
| Wife    | 10 | 30 | 40  | 14 | 22 | 15 | 22 | 33 | 66 | 15 | 27 | 23 | 44 | 25 |
| Other   | 10 | 8  | 10  | 10 | 11 | 15 | 28 | 19 | 0  | 8  | 7  | 13 | 14 | 25 |

Percent of family  
members employed



SECTIONS

|   |   |   |   |   |   |   |   |    |    |    |    |    |    |
|---|---|---|---|---|---|---|---|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 8 | 9 | 10 | 12 | 14 | 15 | 16 | 17 |
|---|---|---|---|---|---|---|---|----|----|----|----|----|----|

OCCUPATION GROUPS

|               |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Retired       | 22 | 23 | 0  | 45 | 50 | 15 | 5  | 8  | 25 | 20 | 25 | 8  | 3  | 0  |
| Self employed | 18 | 7  | 7  | 11 | 10 | 19 | 10 | 24 | 0  | 0  | 7  | 13 | 7  | 7  |
| Professional  | 12 | 20 | 25 | 15 | 20 | 53 | 5  | 8  | 50 | 30 | 14 | 25 | 25 | 40 |
| Managerial    | 18 | 16 | 17 | 8  | 10 | 3  | 10 | 8  | 0  | 0  | 6  | 8  | 10 | 20 |
| Teamster      | 6  | 0  | 0  | 0  | 0  | 0  | 5  | 0  | 0  | 0  | 4  | 4  | 4  | 0  |
| Clerical      | 6  | 14 | 25 | 3  | 0  | 0  | 10 | 8  | 25 | 10 | 7  | 13 | 13 | 7  |
| Domestic      | 0  | 0  | 8  | 0  | 0  | 3  | 15 | 4  | 0  | 0  | 5  | 0  | 0  | 0  |
| Ranch-farm    | 3  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 1  | 0  |
| Sales         | 9  | 0  | 0  | 6  | 0  | 3  | 10 | 12 | 0  | 20 | 11 | 13 | 7  | 20 |
| Skilled       | 6  | 20 | 8  | 6  | 0  | 0  | 30 | 20 | 0  | 20 | 14 | 13 | 20 | 7  |
| Unemployed    | 0  | 2  | 0  | 0  | 10 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |
| Other         | 6  | 0  | 8  | 6  | 0  | 3  | 0  | 8  | 0  | 0  | 7  | 4  | 9  | 0  |

Percent in each  
occupation group

LOCATION OF EMPLOYMENT

|                     |    |    |    |    |     |    |    |    |    |    |    |    |    |    |
|---------------------|----|----|----|----|-----|----|----|----|----|----|----|----|----|----|
| Santa Barbara       | 74 | 79 | 70 | 97 | 100 | 81 | 83 | 54 | 67 | 80 | 84 | 50 | 74 | 67 |
| Montecito           | 0  | 4  | 0  | 0  | 0   | 5  | 6  | 14 | 0  | 0  | 2  | 0  | 0  | 8  |
| Goleta              | 9  | 17 | 10 | 0  | 0   | 5  | 10 | 7  | 33 | 0  | 9  | 15 | 12 | 25 |
| Lompoc              | 0  | 0  | 0  | 0  | 0   | 0  | 0  | 4  | 0  | 10 | 0  | 5  | 2  | 0  |
| Sumerland-Carpenter | 4  | 0  | 0  | 0  | 0   | 5  | 0  | 4  | 0  | 10 | 0  | 0  | 2  | 0  |
| Oxnard-Ventura      | 0  | 0  | 0  | 0  | 0   | 0  | 0  | 7  | 0  | 0  | 0  | 0  | 0  | 0  |
| Other               | 13 | 0  | 20 | 3  | 0   | 5  | 0  | 10 | 0  | 0  | 5  | 30 | 10 | 0  |

Percent working  
in each area

AUTOMOBILES OWN

|     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 1.8 | 1.3 | 1.7 | 1.4 | 1.0 | 1.7 | 1.5 | 1.8 | 1.0 | 0.7 | 1.4 | 1.5 | 1.6 | 1.5 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|

Average number of  
automobiles per  
household



Dear Citizen:

A community planning study of Santa Barbara is being conducted by a group of nine senior students of California State Polytechnic College at San Luis Obispo, California.

One of the steps necessary in a study of this type is collection and analysis of facts about the people and community life. This data will be used in determining the city's projected development needs over a twenty year period.

We would appreciate your cooperation in answering the following questions. All answers will be held in strict confidence and individuals will remain anonymous.

How many years have you lived in this city? \_\_\_\_\_

Do you rent \_\_\_\_\_ own home \_\_\_\_\_

Why did you move to this city?

Retirement \_\_\_\_\_ Employment \_\_\_\_\_ University \_\_\_\_\_  
Health \_\_\_\_\_ Other \_\_\_\_\_

Please indicate the number of members of your family at this address that fall in each of the following age groups.

|     |      |       |       |       |       |       |       |         |
|-----|------|-------|-------|-------|-------|-------|-------|---------|
| 0-5 | 5-12 | 12-15 | 15-18 | 18-21 | 21-45 | 45-55 | 55-65 | over 65 |
|     |      |       |       |       |       |       |       |         |

Members of family employed.

Husband \_\_\_\_\_ Wife \_\_\_\_\_ Other \_\_\_\_\_

Please indicate your occupation group.

|            |               |              |
|------------|---------------|--------------|
| Retired    | Self employed | Professional |
| Managerial | Teamster      | Clerical     |
| Domestic   | Ranch-farm    | Sales        |
| Skilled    | Unemployed    | Other        |

Check location of employment.

Santa Barbara city \_\_\_\_\_ Montecito \_\_\_\_\_ Goleta \_\_\_\_\_  
Lompoc \_\_\_\_\_ Sumerland-Carpenteria \_\_\_\_\_ Oxnard-Ventura \_\_\_\_\_  
Other \_\_\_\_\_

How many automobiles do you own? \_\_\_\_\_



Place a check mark to indicate the shopping areas normally used for items indicated.

| Area location  | Food | Daily needs | Clothing | Major items |
|----------------|------|-------------|----------|-------------|
| Downtown       |      |             |          |             |
| Wilpas Mile    |      |             |          |             |
| North Side     |      |             |          |             |
| Five Points    |      |             |          |             |
| Mesa           |      |             |          |             |
| West Side      |      |             |          |             |
| Goleta         |      |             |          |             |
| Oxnard-Ventura |      |             |          |             |
| Los Angeles    |      |             |          |             |
| Other          |      |             |          |             |

Indicate the reason for patronizing these areas

| Reason        | Food | Daily needs | Clothing | Major items |
|---------------|------|-------------|----------|-------------|
| Convenience   |      |             |          |             |
| Selection     |      |             |          |             |
| Price         |      |             |          |             |
| Parking       |      |             |          |             |
| Brands, Style |      |             |          |             |
| Service       |      |             |          |             |
| Other         |      |             |          |             |

Thank you for your cooperation.  
Santa Barbara Community Study Group

How many automobiles do you own: \_\_\_\_\_

Other \_\_\_\_\_  
 Torrey \_\_\_\_\_  
 Santa Barbara city \_\_\_\_\_  
 Check location of employment \_\_\_\_\_

Skilled \_\_\_\_\_  
 Domestic \_\_\_\_\_  
 Unemployed \_\_\_\_\_  
 Self employed \_\_\_\_\_  
 Business indicates your occupation exactly \_\_\_\_\_

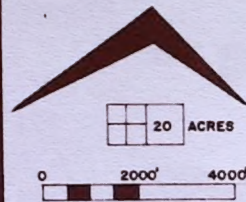
Number of family employed \_\_\_\_\_  
 Wife \_\_\_\_\_  
 Other \_\_\_\_\_

|     |     |     |     |     |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |         |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|-----|-----|-----|-----|-----|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| 0-1 | 2-3 | 4-5 | 6-7 | 8-9 | 10-11 | 12-13 | 14-15 | 16-17 | 18-19 | 20-21 | 22-23 | 24-25 | 26-27 | 28-29 | 30-31 | 32-33 | 34-35 | 36-37 | 38-39 | 40-41 | 42-43 | 44-45 | 46-47 | 48-49 | 50-51 | 52-53 | 54-55 | 56-57 | 58-59 | 60-61 | 62-63 | 64-65 | 66-67 | 68-69 | 70-71 | 72-73 | 74-75 | 76-77 | 78-79 | 80-81 | 82-83 | 84-85 | 86-87 | 88-89 | 90-91 | 92-93 | 94-95 | 96-97 | 98-99 | 100-101 | 102-103 | 104-105 | 106-107 | 108-109 | 110-111 | 112-113 | 114-115 | 116-117 | 118-119 | 120-121 | 122-123 | 124-125 | 126-127 | 128-129 | 130-131 | 132-133 | 134-135 | 136-137 | 138-139 | 140-141 | 142-143 | 144-145 | 146-147 | 148-149 | 150-151 | 152-153 | 154-155 | 156-157 | 158-159 | 160-161 | 162-163 | 164-165 | 166-167 | 168-169 | 170-171 | 172-173 | 174-175 | 176-177 | 178-179 | 180-181 | 182-183 | 184-185 | 186-187 | 188-189 | 190-191 | 192-193 | 194-195 | 196-197 | 198-199 | 200-201 | 202-203 | 204-205 | 206-207 | 208-209 | 210-211 | 212-213 | 214-215 | 216-217 | 218-219 | 220-221 | 222-223 | 224-225 | 226-227 | 228-229 | 230-231 | 232-233 | 234-235 | 236-237 | 238-239 | 240-241 | 242-243 | 244-245 | 246-247 | 248-249 | 250-251 | 252-253 | 254-255 | 256-257 | 258-259 | 260-261 | 262-263 | 264-265 | 266-267 | 268-269 | 270-271 | 272-273 | 274-275 | 276-277 | 278-279 | 280-281 | 282-283 | 284-285 | 286-287 | 288-289 | 290-291 | 292-293 | 294-295 | 296-297 | 298-299 | 300-301 | 302-303 | 304-305 | 306-307 | 308-309 | 310-311 | 312-313 | 314-315 | 316-317 | 318-319 | 320-321 | 322-323 | 324-325 | 326-327 | 328-329 | 330-331 | 332-333 | 334-335 | 336-337 | 338-339 | 340-341 | 342-343 | 344-345 | 346-347 | 348-349 | 350-351 | 352-353 | 354-355 | 356-357 | 358-359 | 360-361 | 362-363 | 364-365 | 366-367 | 368-369 | 370-371 | 372-373 | 374-375 | 376-377 | 378-379 | 380-381 | 382-383 | 384-385 | 386-387 | 388-389 | 390-391 | 392-393 | 394-395 | 396-397 | 398-399 | 400-401 | 402-403 | 404-405 | 406-407 | 408-409 | 410-411 | 412-413 | 414-415 | 416-417 | 418-419 | 420-421 | 422-423 | 424-425 | 426-427 | 428-429 | 430-431 | 432-433 | 434-435 | 436-437 | 438-439 | 440-441 | 442-443 | 444-445 | 446-447 | 448-449 | 450-451 | 452-453 | 454-455 | 456-457 | 458-459 | 460-461 | 462-463 | 464-465 | 466-467 | 468-469 | 470-471 | 472-473 | 474-475 | 476-477 | 478-479 | 480-481 | 482-483 | 484-485 | 486-487 | 488-489 | 490-491 | 492-493 | 494-495 | 496-497 | 498-499 | 500-501 | 502-503 | 504-505 | 506-507 | 508-509 | 510-511 | 512-513 | 514-515 | 516-517 | 518-519 | 520-521 | 522-523 | 524-525 | 526-527 | 528-529 | 530-531 | 532-533 | 534-535 | 536-537 | 538-539 | 540-541 | 542-543 | 544-545 | 546-547 | 548-549 | 550-551 | 552-553 | 554-555 | 556-557 | 558-559 | 560-561 | 562-563 | 564-565 | 566-567 | 568-569 | 570-571 | 572-573 | 574-575 | 576-577 | 578-579 | 580-581 | 582-583 | 584-585 | 586-587 | 588-589 | 590-591 | 592-593 | 594-595 | 596-597 | 598-599 | 600-601 | 602-603 | 604-605 | 606-607 | 608-609 | 610-611 | 612-613 | 614-615 | 616-617 | 618-619 | 620-621 | 622-623 | 624-625 | 626-627 | 628-629 | 630-631 | 632-633 | 634-635 | 636-637 | 638-639 | 640-641 | 642-643 | 644-645 | 646-647 | 648-649 | 650-651 | 652-653 | 654-655 | 656-657 | 658-659 | 660-661 | 662-663 | 664-665 | 666-667 | 668-669 | 670-671 | 672-673 | 674-675 | 676-677 | 678-679 | 680-681 | 682-683 | 684-685 | 686-687 | 688-689 | 690-691 | 692-693 | 694-695 | 696-697 | 698-699 | 700-701 | 702-703 | 704-705 | 706-707 | 708-709 | 710-711 | 712-713 | 714-715 | 716-717 | 718-719 | 720-721 | 722-723 | 724-725 | 726-727 | 728-729 | 730-731 | 732-733 | 734-735 | 736-737 | 738-739 | 740-741 | 742-743 | 744-745 | 746-747 | 748-749 | 750-751 | 752-753 | 754-755 | 756-757 | 758-759 | 760-761 | 762-763 | 764-765 | 766-767 | 768-769 | 770-771 | 772-773 | 774-775 | 776-777 | 778-779 | 780-781 | 782-783 | 784-785 | 786-787 | 788-789 | 790-791 | 792-793 | 794-795 | 796-797 | 798-799 | 800-801 | 802-803 | 804-805 | 806-807 | 808-809 | 810-811 | 812-813 | 814-815 | 816-817 | 818-819 | 820-821 | 822-823 | 824-825 | 826-827 | 828-829 | 830-831 | 832-833 | 834-835 | 836-837 | 838-839 | 840-841 | 842-843 | 844-845 | 846-847 | 848-849 | 850-851 | 852-853 | 854-855 | 856-857 | 858-859 | 860-861 | 862-863 | 864-865 | 866-867 | 868-869 | 870-871 | 872-873 | 874-875 | 876-877 | 878-879 | 880-881 | 882-883 | 884-885 | 886-887 | 888-889 | 890-891 | 892-893 | 894-895 | 896-897 | 898-899 | 900-901 | 902-903 | 904-905 | 906-907 | 908-909 | 910-911 | 912-913 | 914-915 | 916-917 | 918-919 | 920-921 | 922-923 | 924-925 | 926-927 | 928-929 | 930-931 | 932-933 | 934-935 | 936-937 | 938-939 | 940-941 | 942-943 | 944-945 | 946-947 | 948-949 | 950-951 | 952-953 | 954-955 | 956-957 | 958-959 | 960-961 | 962-963 | 964-965 | 966-967 | 968-969 | 970-971 | 972-973 | 974-975 | 976-977 | 978-979 | 980-981 | 982-983 | 984-985 | 986-987 | 988-989 | 990-991 | 992-993 | 994-995 | 996-997 | 998-999 | 1000-1001 | 1002-1003 | 1004-1005 | 1006-1007 | 1008-1009 | 1010-1011 | 1012-1013 | 1014-1015 | 1016-1017 | 1018-1019 | 1020-1021 | 1022-1023 | 1024-1025 | 1026-1027 | 1028-1029 | 1030-1031 | 1032-1033 | 1034-1035 | 1036-1037 | 1038-1039 | 1040-1041 | 1042-1043 | 1044-1045 | 1046-1047 | 1048-1049 | 1050-1051 | 1052-1053 | 1054-1055 | 1056-1057 | 1058-1059 | 1060-1061 | 1062-1063 | 1064-1065 | 1066-1067 | 1068-1069 | 1070-1071 | 1072-1073 | 1074-1075 | 1076-1077 | 1078-1079 | 1080-1081 | 1082-1083 | 1084-1085 | 1086-1087 | 1088-1089 | 1090-1091 | 1092-1093 | 1094-1095 | 1096-1097 | 1098-1099 | 1100-1101 | 1102-1103 | 1104-1105 | 1106-1107 | 1108-1109 | 1110-1111 | 1112-1113 | 1114-1115 | 1116-1117 | 1118-1119 | 1120-1121 | 1122-1123 | 1124-1125 | 1126-1127 | 1128-1129 | 1130-1131 | 1132-1133 | 1134-1135 | 1136-1137 | 1138-1139 | 1140-1141 | 1142-1143 | 1144-1145 | 1146-1147 | 1148-1149 | 1150-1151 | 1152-1153 | 1154-1155 | 1156-1157 | 1158-1159 | 1160-1161 | 1162-1163 | 1164-1165 | 1166-1167 | 1168-1169 | 1170-1171 | 1172-1173 | 1174-1175 | 1176-1177 | 1178-1179 | 1180-1181 | 1182-1183 | 1184-1185 | 1186-1187 | 1188-1189 | 1190-1191 | 1192-1193 | 1194-1195 | 1196-1197 | 1198-1199 | 1200-1201 | 1202-1203 | 1204-1205 | 1206-1207 | 1208-1209 | 1210-1211 | 1212-1213 | 1214-1215 | 1216-1217 | 1218-1219 | 1220-1221 | 1222-1223 | 1224-1225 | 1226-1227 | 1228-1229 | 1230-1231 | 1232-1233 | 1234-1235 | 1236-1237 | 1238-1239 | 1240-1241 | 1242-1243 | 1244-1245 | 1246-1247 | 1248-1249 | 1250-1251 | 1252-1253 | 1254-1255 | 1256-1257 | 1258-1259 | 1260-1261 | 1262-1263 | 1264-1265 | 1266-1267 | 1268-1269 | 1270-1271 | 1272-1273 | 1274-1275 | 1276-1277 | 1278-1279 | 1280-1281 | 1282-1283 | 1284-1285 | 1286-1287 | 1288-1289 | 1290-1291 | 1292-1293 | 1294-1295 | 1296-1297 | 1298-1299 | 1300-1301 | 1302-1303 | 1304-1305 | 1306-1307 | 1308-1309 | 1310-1311 | 1312-1313 | 1314-1315 | 1316-1317 | 1318-1319 | 1320-1321 | 1322-1323 | 1324-1325 | 1326-1327 | 1328-1329 | 1330-1331 | 1332-1333 | 1334-1335 | 1336-1337 | 1338-1339 | 1340-1341 | 1342-1343 | 1344-1345 | 1346-1347 | 1348-1349 | 1350-1351 | 1352-1353 | 1354-1355 | 1356-1357 | 1358-1359 | 1360-1361 | 1362-1363 | 1364-1365 | 1366-1367 | 1368-1369 | 1370-1371 | 1372-1373 | 1374-1375 | 1376-1377 | 1378-1379 | 1380-1381 | 1382-1383 | 1384-1385 | 1386-1387 | 1388-1389 | 1390-1391 | 1392-1393 | 1394-1395 | 1396-1397 | 1398-1399 | 1400-1401 | 1402-1403 | 1404-1405 | 1406-1407 | 1408-1409 | 1410-1411 | 1412-1413 | 1414-1415 | 1416-1417 | 1418-1419 | 1420-1421 | 1422-1423 | 1424-1425 | 1426-1427 | 1428-1429 | 1430-1431 | 1432-1433 | 1434-1435 | 1436-1437 | 1438-1439 | 1440-1441 | 1442-1443 | 1444-1445 | 1446-1447 | 1448-1449 | 1450-1451 | 1452-1453 | 1454-1455 | 1456-1457 | 1458-1459 | 1460-1461 | 1462-1463 | 1464-1465 | 1466-1467 | 1468-1469 | 1470-1471 | 1472-1473 | 1474-1475 | 1476-1477 | 1478-1479 | 1480-1481 | 1482-1483 | 1484-1485 | 1486-1487 | 1488-1489 | 1490-1491 | 1492-1493 | 1494-1495 | 1496-1497 | 1498-1499 | 1500-1501 | 1502-1503 | 1504-1505 | 1506-1507 | 1508-1509 | 1510-1511 | 1512-1513 | 1514-1515 | 1516-1517 | 1518-1519 | 1520-1521 | 1522-1523 | 1524-1525 | 1526-1527 | 1528-1529 | 1530-1531 | 1532-1533 | 1534-1535 | 1536-1537 | 1538-1539 | 1540-1541 | 1542-1543 | 1544-1545 | 1546-1547 | 1548-1549 | 1550-1551 | 1552-1553 | 1554-1555 | 1556-1557 | 1558-1559 | 1560-1561 | 1562-1563 | 1564-1565 | 1566-1567 | 1568-1569 | 1570-1571 | 1572-1573 | 1574-1575 | 1576-1577 | 1578-1579 | 1580-1581 | 1582-1583 | 1584-1585 | 1586-1587 | 1588-1589 | 1590-1591 | 1592-1593 | 1594-1595 | 1596-1597 | 1598-1599 | 1600-1601 | 1602-1603 | 1604-1605 | 1606-1607 | 1608-1609 | 1610-1611 | 1612-1613 | 1614-1615 | 1616-1617 | 1618-1619 | 1620-1621 | 1622-1623 | 1624-1625 | 1626-1627 | 1628-1629 | 1630-1631 | 1632-1633 | 1634-1635 | 1636-1637 | 1638-1639 | 1640-1641 | 1642-1643 | 1644-1645 | 1646-1647 | 1648-1649 | 1650-1651 | 1652-1653 | 1654-1655 | 1656-1657 | 1658-1659 | 1660-1661 | 1662-1663 | 1664-1665 | 1666-1667 | 1668-1669 | 1670-1671 | 1672-1673 | 1674-1675 | 1676-1677 | 1678-1679 | 1680-1681 | 1682-1683 | 1684-1685 | 1686-1687 | 1688-1689 | 1690-1691 | 1692-1693 | 1694-1695 | 1696-1697 | 1698-1699 | 1700-1701 | 1702-1703 | 1704-1705 | 1706-1707 | 1708-1709 | 1710-1711 | 1712-1713 | 1714-1715 | 1716-1717 | 1718-1719 | 1720-1721 | 1722-1723 | 1724-1725 | 1726-1727 | 1728-1729 | 1730-1731 | 1732-1733 | 1734-1735 | 1736-1737 | 1738-1739 | 1740-1741 | 1742-1743 | 1744-1745 | 1746-1747 | 1748-1749 | 1750-1751 | 1752-1753 | 1754-1755 | 1756-1757 | 1758-1759 | 1760-1761 | 1762-1763 | 1764-1765 | 1766-1767 | 1768-1769 | 1770-1771 | 1772-1773 | 1774-1775 | 1776-1777 |
|-----|-----|-----|-----|-----|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|

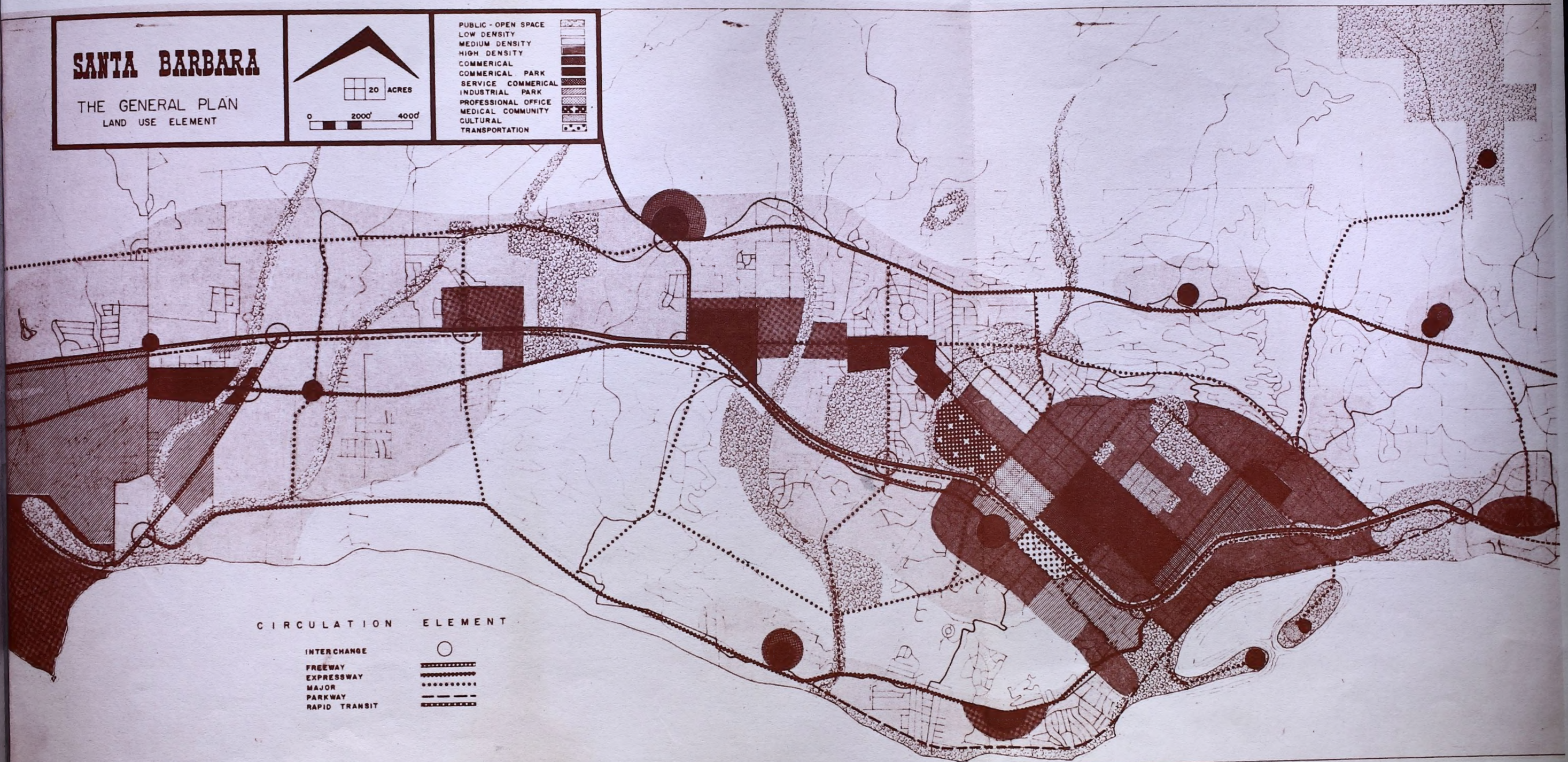


# SANTA BARBARA

THE GENERAL PLAN  
LAND USE ELEMENT



|                     |  |
|---------------------|--|
| PUBLIC - OPEN SPACE |  |
| LOW DENSITY         |  |
| MEDIUM DENSITY      |  |
| HIGH DENSITY        |  |
| COMMERCIAL          |  |
| COMMERCIAL PARK     |  |
| SERVICE COMMERCIAL  |  |
| INDUSTRIAL PARK     |  |
| PROFESSIONAL OFFICE |  |
| MEDICAL COMMUNITY   |  |
| CULTURAL            |  |
| TRANSPORTATION      |  |



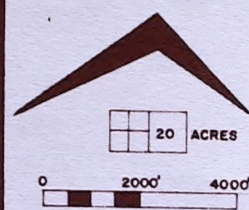
## CIRCULATION ELEMENT

|               |  |
|---------------|--|
| INTERCHANGE   |  |
| FREEWAY       |  |
| EXPRESSWAY    |  |
| MAJOR         |  |
| PARKWAY       |  |
| RAPID TRANSIT |  |

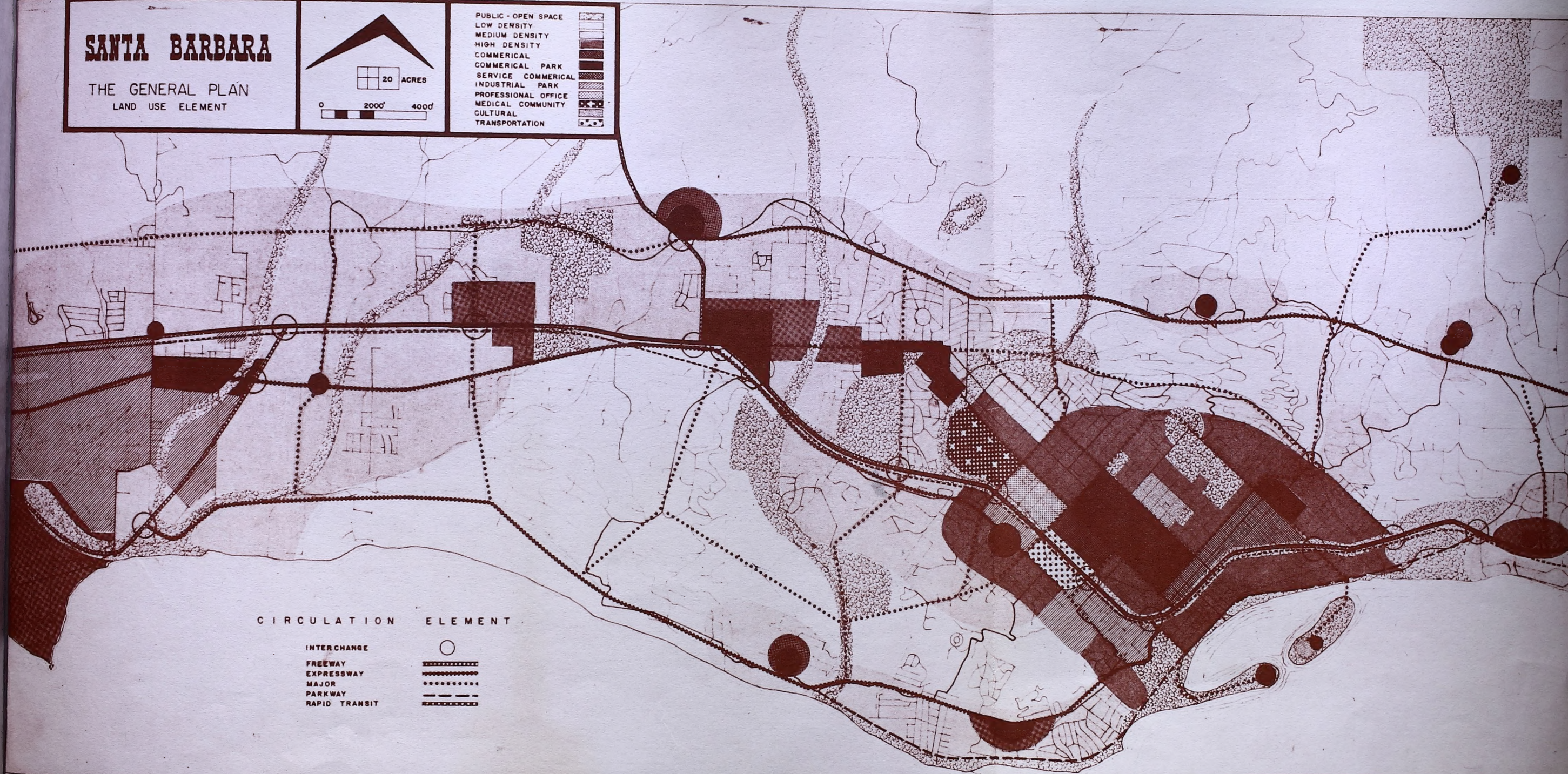


# SANTA BARBARA

THE GENERAL PLAN  
LAND USE ELEMENT



|                     |  |
|---------------------|--|
| PUBLIC - OPEN SPACE |  |
| LOW DENSITY         |  |
| MEDIUM DENSITY      |  |
| HIGH DENSITY        |  |
| COMMERICAL          |  |
| COMMERICAL PARK     |  |
| SERVICE COMMERICAL  |  |
| INDUSTRIAL PARK     |  |
| PROFESSIONAL OFFICE |  |
| MEDICAL COMMUNITY   |  |
| CULTURAL            |  |
| TRANSPORTATION      |  |



## CIRCULATION ELEMENT

|               |  |
|---------------|--|
| INTERCHANGE   |  |
| FREEWAY       |  |
| EXPRESSWAY    |  |
| MAJOR         |  |
| PARKWAY       |  |
| RAPID TRANSIT |  |